

# 2025 Year in Review

## South Central Coast Center of Excellence



FOR LABOR MARKET RESEARCH

**SOUTH CENTRAL COAST**

### 2025 Projects



**12**  
presentations  
dashboards &  
data products



**9**  
reports  
published

### Staff Highlights



In December 2024, the SCC COE hired **Director Jacob Poore**; In 2025, the SCC COE hired **2 Research Managers: Ashley Kernan** joined the team in February, and **Janneth Najera** joined in June.

### Report Highlights



#### **Top Jobs and Equity Assessment + Strategies to Close Equity Gaps**

The SCC COE identified 37 Top Jobs and equity gaps within those jobs, showing that while people of color are well represented in community college programs, they are significantly underrepresented in Top Jobs. To address this challenge, the SCC COE identified barriers to closing gaps and potential strategies to close these gaps.



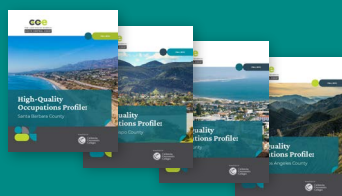
#### **South Central Coast Community College Apprenticeship Opportunities: Expanding Workforce Pathways**

The SCC COE found there are just over 4,500 apprentices in the region. Additionally, community colleges in the SCC Region offer three active apprenticeship programs, five courses, and have received \$2.5 million in California Apprenticeship Initiative (CAI) funding.



#### **South Central Coast Labor Market Landscape**

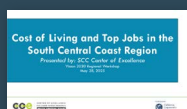
The SCC COE classified nearly 800 occupations into High-, Medium-, and Low-Quality categories. The 155 High-Quality occupations are concentrated in Health Business and Entrepreneurship, and Education and Human Development. High quality occupations accounted for 27% of total regional employment in 2024 (273,291 jobs).



#### **High-Quality Occupations County Profiles**

The SCC COE expanded on the South Central Coast Labor Market Landscape by identifying High-Quality occupations in each SCC County. Across all counties, Health, Business and Entrepreneurship, and Education and Human Development sectors had the most High-Quality occupations.

### Presentation Highlights



#### **Vision 2030 Regional Workshop**

At the South Central Coast Region's Vision 2030 Regional Workshop in Santa Barbara, the SCC COE presented data on the high cost of living in the region and how middle-skill Top Jobs provide living wage opportunities for community college graduates.



#### **CTE Conference Keynote**

In collaboration with the Los Angeles, North Far North, and San Diego-Imperial COEs, SCC COE Director Jacob Poore delivered the keynote presentation to over 600 attendees at the CTE Conference in Rancho Mirage, highlighting workforce needs across the SCC Region and throughout the state in key sectors.

# Labor Market Information (LMI) Request Breakdown

## 2025 LMI Overview

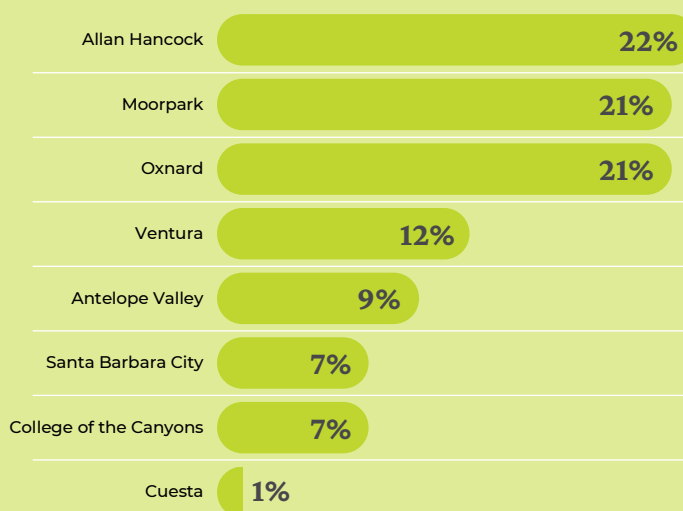


**87**  
LMI  
Requests

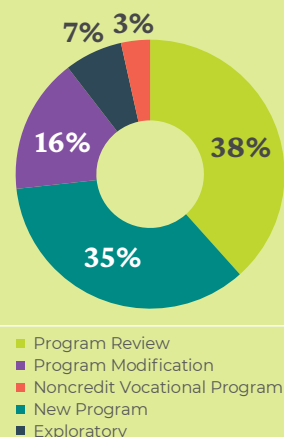


**81**  
Labor Market  
Assessments  
published

## LMI Requests Received by College



## Type of LMI Requests



## LMI Request Synopsis

The SCC COE received **87 requests** for data from regional community colleges. **Allan Hancock College submitted the most requests**, accounting for 22% of requests received, **closely followed by Moorpark College and Oxnard College** (21% each)

SCC Community Colleges requested data in high-wage, high-demand sectors, with the **most requests in ICT/Digital Media** (23%), **followed by Health** (15), **and Energy, Construction, and Utilities** (9%). ICT/Digital Media has relatively low demand (2,758 openings), but the highest wages (\$38/hr.). Health has high demand (17,676 openings) and the third-highest wages (\$30/hr.), while Energy, Construction and Utilities has medium-demand (7,212) and the fourth-highest wages (\$26/hr.).

**Most LMI requests were for Program Review** (38%) **or New Programs** (35%). Noncredit Vocational Programs accounted for the fewest requests (3%).

## Requests Received by Sector Compared to Openings and Entry-Level Wages

Sector	% of Requests	Avg. Annual Openings	Entry-Level Wages
ICT/Digital Media	23%	2,758	\$38
Health	17%	17,676	\$30
Energy, Construction and Utilities	9%	7,212	\$26
Business and Entrepreneurship	8%	20,264	\$27
Advanced Manufacturing	7%	5,345	\$23
Retail, Hospitality and Tourism	7%	26,102	\$18
Agriculture, Water and Environmental Technologies	6%	12,415	\$17
Education and Human Development	6%	9,640	\$26
Public Safety	6%	3,365	\$32
Advanced Transportation and Logistics	5%	9,814	\$21
Other/Unassigned	5%	14,856	\$21
Life Sciences and Biotechnology	1%	684	\$24

For more information, please contact the South Central Coast Center of Excellence:

**Jacob Poore, Director**  
jacob.poore@canyons.edu

**Ashley Kernan, Research Manager**  
ashley.kernan@canyons.edu

**Janneth Najera, Research Manager**  
janneth.najera@canyons.edu



Scan this code or click to read more about the South Central Coast Center of Excellence.



FOR LABOR MARKET RESEARCH  
**SOUTH CENTRAL COAST**