

# Labor Market Analysis for Noncredit Program

## Development:

1 208.00/Medical Assisting

(Noncredit Award)

CVML Center of Excellence, April 2026



FOR LABOR MARKET RESEARCH

CENTRAL VALLEY/MOTHER LODE

## Summary

Program LMI Endorsement	Endorsed: All LMI Criteria Met <input checked="" type="checkbox"/>	Endorsed: Some LMI Criteria Met <input type="checkbox"/>	Not LMI Endorsed <input type="checkbox"/>
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## Program LMI Endorsement Criteria

	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Supply Gap:	<p><i>Comments:</i> There are projected to be <b>591 annual job openings</b> throughout the NCV/NML subregion for <i>Medical Assistants</i>, which is <b>less than the 652 awards conferred by educational institutions in the NCV/NML subregion (CC + Non-CC)</b>.</p> <p>The program considered in this report crosswalks to an additional occupation (<i>Medical Secretaries and Administrative Assistants</i>). This occupation yields an additional 360+ annual openings in the NCV/NML subregion. Therefore, the supply is overstated.</p>	
Living Wage: (Entry-Level, 25th):	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
	<p><i>Comments:</i> <i>Medical Assistants</i> have an entry-level hourly wage of <b>above the NCV/NML living wage of \$16.81</b>.</p>	
Education:	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
	<p><i>Comments:</i> The typical entry-level education for <i>Medical Assistants</i> is a postsecondary nondegree award. Additionally, <b>62% have completed some college or an associate degree as their highest level of education</b>.</p>	

## Emerging Occupations(s)

Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Comments: N/A	

The Central Valley/Mother Lode Center of Excellence for Labor Market Research (CVML COE) prepared this report to determine whether there is a supply gap in the North Central Valley/Northern Mother Lode regional labor market related to the following middle-skill occupation:

- o Medical Assistants (31-9092)

Middle-skill occupations typically require a community college education while above middle-skill occupations typically require at least a bachelor's degree.

Based on the available data, there appears to be a supply gap for *Medical Assistants*. In addition to this occupation having an entry-level wage above the subregion's living wage, 62% of workers in this field have completed some college or an associate degree as their highest level of education. **Therefore, due to all of the regional labor market criteria being met, the COE endorses this proposed program.**

Exhibit 1 lists the occupational demand, supply, typical entry-level education, and educational attainment for *Medical Assistants*.

### Exhibit 1: Labor Market Endorsement Summary

Occupation (SOC)	Demand (Annual Openings)	Supply (CC and Non-CC)	Entry-Level Hourly Earnings (25th Percentile)	Typical Entry-Level Education	Community College Educational Attainment
Medical Assistants (31-9092)	NCV/NML: 591 SCV/SML: 1,174	NCV/NML: 652 SCV/SML: 1,368	NCV/NML: \$19.63 SCV/SML: \$18.31	Postsecondary nondegree award	62%
<b>Total</b>	<b>1,766</b>	<b>2,020</b>	-	-	-

#### Demand:

- The number of jobs for *Medical Assistants* is projected to increase 12% through 2029. There will be 591 annual job openings in the NCV/NML subregion.
- *Medical Assistants* have an entry-level hourly wage above the living wage of \$16.81 in the NCV/NML subregion.
- There were 673 online job postings for *Medical Assistants* over the past 12 months.
- The Bureau of Labor Statistics (BLS) lists a postsecondary nondegree award as the typical entry-level education for *Medical Assistants*.
- National-level educational attainment data indicates that 62% of *Medical Assistants* have completed some college or an associate degree as their highest level of education.

#### Supply:

- Between 2022 and 2025, there was an average of 130 awards conferred by community colleges in the NCV/NML subregion.
- Between 2022 and 2025, non-community college institutions in the NCV/NML subregion conferred an average of 522 awards in relevant programs.

## Demand

### Occupational Projections

Exhibit 2 shows the annual percent change in jobs for *Medical Assistants* from 2019 through 2029. The NCV/NML subregion experienced the highest growth in 2022 at 6%, compared to the 5% growth across all CA occupations. The NCV/NML subregion experienced the second highest growth in 2019 at 4%, compared to the 1% growth across all CA occupations. From 2026 to 2029, growth is projected to remain steady in the NCV/NML subregion (between 2% and 3%).

**Exhibit 2: Annual Percent Change in Jobs for Medical Assistants, 2019-2029**

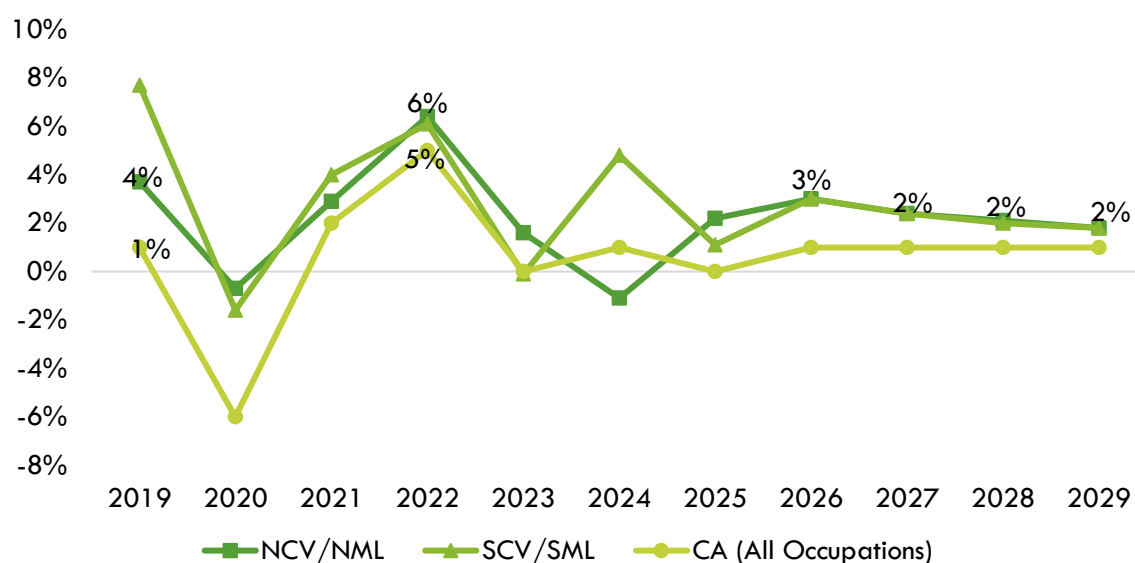


Exhibit 3 shows the five-year occupational demand projections for *Medical Assistants*. In the NCV/NML subregion, the number of jobs related to this occupation is projected to increase by 12% through 2029. There are projected to be 591 jobs available annually in the NCV/NML subregion.

**Exhibit 3: Occupational Demand in NCV/NML, SCV/SML, and CVML<sup>1</sup>**

Geography	2024 Jobs	2029 Jobs	2024-2029 Change	2024-2029 % Change	Annual Openings
NCV/NML	3,967	4,443	476	12%	591
SCV/SML	8,075	8,941	866	11%	1,174
<b>CVML</b>	<b>12,042</b>	<b>13,384</b>	<b>1,342</b>	<b>11%</b>	<b>1,765</b>

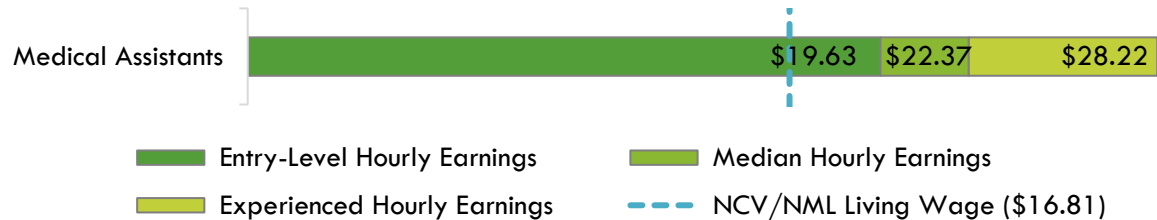
<sup>1</sup>Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

## Wages:

The labor market endorsement in this report considers the entry-level hourly wages for *Medical Assistants* as they relate to the subregions and region's living wage. NCV/NML, SCV/SML, and CVML wages are included below to provide a complete analysis of the region.

*Medical Assistants* (\$19.63) have an entry-level hourly wage that is above the living wage for one adult in the NCV/NML subregion (\$16.81). The NCV/NML average wage for these occupations is \$24.62, which is below the average statewide wage of \$25.32. Exhibit 4a shows the wage range for *Medical Assistants* and how they compare to the NCV/NML subregion's living wage.

### Exhibit 4a: Wages by Occupation in NCV/NML



*Medical Assistants* (\$18.31) have an entry-level hourly wage that is above the living wage for one adult in the SCV/SML subregion (\$16.08). The SCV/SML average wage for these occupations is \$22.36, which is below the average statewide wage of \$25.32. Exhibit 4b shows the wage range for *Medical Assistants* and how they compare to the SCV/SML subregion's living wage.

### Exhibit 4b: Wages by Occupation in SCV/SML



*Medical Assistants* (\$18.51) have an entry-level hourly wage that is above the living wage for one adult in the CVML region (\$16.48). The CVML average wage for these occupations is \$23.10, which is below the average statewide wage of \$25.32. Exhibit 5 shows the wage range for *Medical Assistants* and how they compare to the CVML region's living wage.

### Exhibit 5: Wages by Occupation in CVML



## Job Postings:

**Important Online Job Postings Data Note:** Online job postings data is sourced from Lightcast, a labor market analytics firm that scrapes, collects, and organizes data from online job boards such as LinkedIn, Indeed, Glassdoor, Monster, GovernmentJobs.com, and thousands more. Lightcast uses natural language processing (NLP) to determine the related company, industry, occupation, and other information for each job posting. However, NLP has limitations that include understanding contextual words of phrases; determining differences in words that can be used as nouns, verbs, and/or adjectives; and misspellings or grammatical errors.<sup>2</sup> For these reasons, job postings could be assigned to the wrong employer, industry, or occupation within Lightcast's database.

Additionally, there are several limitations when analyzing job postings. A single job posting may not represent a single job opening, as employers may be creating a pool of candidates for future openings or hiring for multiple positions with a single posting. Additionally, not all jobs are posted online, and jobs may be filled through other methods such as internal promotion, word-of-mouth advertising, physical job boards, or a variety of other channels.

There were 673 online job postings for *Medical Assistants* listed in the past 12 months (Exhibit 6).

### Exhibit 6: Number of Job Postings (n=673)

Occupations	Job Postings	Percentage of Job Postings
Medical Assistants	673	100%

The top employers in the region for *Medical Assistants*, by number of job postings, are shown in Exhibit 7.

### Exhibit 7: Top Employers by Number of Job Postings (n=673)

Employer	Job Postings	Percentage of Job Postings
Sutter Gould Medical Foundation	67	10%
Adventist Health	60	9%
Sutter Health	53	8%
Golden Valley Health CTRS	29	4%
Golden Valley Health Centers	29	4%
Pinnacle Treatment Centers	20	3%
CommonSpirit Health	16	2%
California Practice Consulting	14	2%
BestNest Management	12	2%
Ultimate Staffing	11	2%

<sup>2</sup>K. R. Chowdhary, *Fundamentals of Artificial Intelligence* (Basingstoke: Springer Nature, 2020), <https://link.springer.com/book/10.1007/978-81-322-3972-7>

The top specialized, common, and software skills for *Medical Assistants* are listed by those most frequently mentioned in job postings (denoted in parentheses) are shown in Exhibit 8.

### Exhibit 8: Top Skills by Number of Job Postings (n=673)

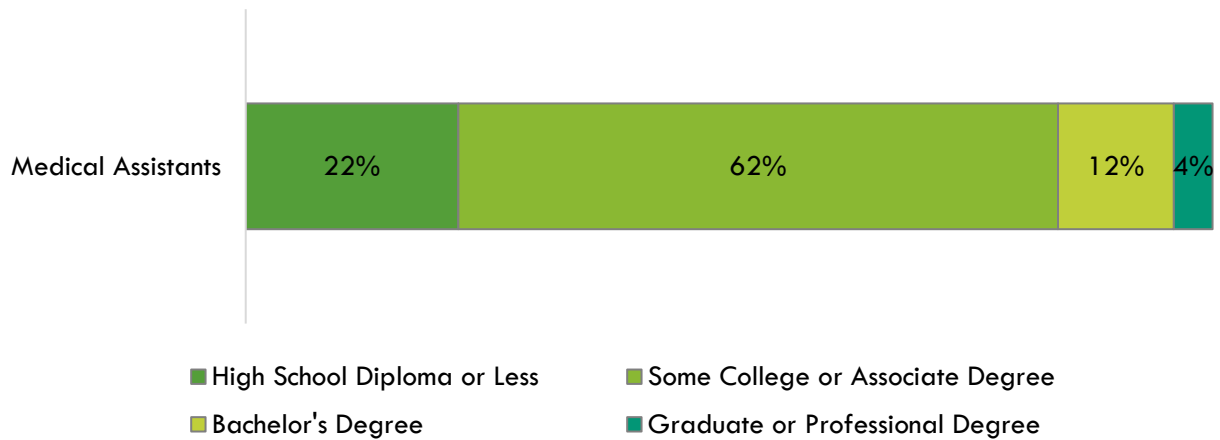
Top Specialized Skills	Top Soft Skills	Top Computer Skills
Medical Assistance (623)	Communication (348)	Microsoft Excel (159)
Vital Signs (489)	Clerical Works (194)	Microsoft Outlook (155)
Medical Records (422)	Microsoft Excel (159)	Microsoft Office (152)
Patient Preparation (315)	Microsoft Outlook (155)	Epic EMR (19)
Medical Terminology (297)	Microsoft Office (152)	Microsoft Word (19)
Intravenous Therapy (238)	Time Management (149)	Audiogram (10)
Electronic Medical Record (232)	Organizational Skills (147)	R (Programming Language) (10)
Medical Practices And Procedures (175)	Prioritization (141)	Patient Management Software (5)
Workflow Management (158)	Ability to Meet Deadlines (129)	eClinicalWorks (ECW) (4)
Laboratory Testing (158)	Cooperation (125)	IBM MQ (4)

## Educational Attainment:

The Bureau of Labor Statistics (BLS) lists a postsecondary nondegree award as the typical entry-level education for *Medical Assistants*. National-level educational attainment data indicates that 62% of workers in the field have completed some college or an associate degree as their highest level of education. Exhibit 9 shows the educational attainment for *Medical Assistants*.

Of the 673 online job postings, 75% (equivalent to 502 postings) of cumulative job postings for *Medical Assistants* listed a minimum education requirement in the NCV/NML subregion. Of the 502 postings, 92% (463) requested a high school or GED.

Exhibit 9: National-level Educational Attainment for *Medical Assistants*



# Educational Supply

## Community College Supply:

Exhibits 10a and 10b show the annual and three-year average number of awards conferred by community colleges in the programs that have historically trained for the occupations included in this report. The college with the most completions is Modesto (North).

Exhibit 10a: NCV/NML Community College Awards (Certificates and Degrees)  
2022-23 through 2024-25

TOP Code	Program	College	2022-2023 Awards	2023-2024 Awards	2024-2025 Awards	3-Year Award Average
1208.00	Medical Assisting	Merced	38	26	31	32
		Modesto	110	94	92	99
<b>Subtotal/Average</b>			<b>148</b>	<b>120</b>	<b>123</b>	<b>130</b>
<b>NCV/NML Supply Grand Total</b>			<b>148</b>	<b>120</b>	<b>123</b>	<b>130</b>

Exhibit 10b: SCV/SML Community College Awards (Certificates and Degrees)  
2022-23 through 2024-25

TOP Code	Program	College	2022-2023 Awards	2023-2024 Awards	2024-2025 Awards	3-Year Award Average
1208.00	Medical Assisting	Cerro Coso	9	16	12	12
<b>Subtotal/Average</b>			<b>9</b>	<b>16</b>	<b>12</b>	<b>12</b>
<b>SCV/SML Supply Grand Total</b>			<b>9</b>	<b>16</b>	<b>12</b>	<b>12</b>

Exhibit 11 shows the annual average community college awards by type from 2022-23 through 2024-25. Of the 131 awards conferred in the NCV/NML subregion, 31% (41) of these awards were for an associate degree.

### Exhibit 11: Annual Average Community College Awards (NCV/NML) by Type, 2022-2025



### Community College Student Outcomes:

Exhibit 12 shows the Strong Workforce Program (SWP) metrics for Medical Assisting programs in Yosemite Community College District (YCCD), the NCV/NML subregion, the CVML region, and California.

Of the 11,705 medical assisting program students statewide in the 2023-2024 academic year, 19% (2,281) attended a CVML institution. YCCD students that exited medical assisting programs in the 2022-2023 academic year had less median annual earnings (\$32,088) compared to all medical assisting students in NCV/NML subregion (\$32,266). Notably, 44% of CVML region medical assisting students attained a living wage, which is greater than the percentage of students who attained a living wage statewide (27%).

### Exhibit 12: Medical Assisting (1208.00) Strong Workforce Program Metrics

SWP Metric	YCCD	NCV/NML Subregion	CVML Region	California
SWP Students	1,276	1,361	2,281	11,705
SWP Students Who Earned 9 or More Career Education Units in the District in a Single Year	16%	15%	23%	20%
SWP Students Who Completed a Noncredit CTE or Workforce Preparation Course	0%	61%	59%	79%
SWP Students Who Earned a Degree or Certificate or Attained Apprenticeship Journey Status	5%	7%	5%	10%
SWP Students Who Transferred to a Four-Year Postsecondary Institution	3%	3%	2%	3%
SWP Students with a Job Closely Related to Their Field of Study	N/A	N/A	71%	76%

SWP Metric	YCCD	NCV/NML Subregion	CVML Region	California
Median Annual Earnings for SWP Exiting Students	\$32,088 (\$15.43)	\$32,266 (\$15.51)	\$33,050 (\$15.89)	\$36,594 (\$17.59)
Median Change in Earnings for SWP Exiting Students	40%	42%	43%	39%
SWP Exiting Students Who Attained the Living Wage	39%	40%	44%	27%



## Non-Community College Supply:

For a comprehensive regional supply analysis, it is also important to consider the supply from other institutions in the region that provide training programs for the occupations studied in this report. Exhibits 13a and 13b show the annual and three-year average number of awards conferred by non-community college institutions in programs that have historically trained for the occupations of interest.

Between 2021 and 2024, non-community college institutions in the NCV/NML subregion conferred an average of 522 awards annually in related programs.

### Exhibit 13a: NCV/NML Subregional Non-Community College Awards, 2021-2024

CIP Code	Program	Institution	2021-22 Awards	2022-23 Awards	2023-24 Awards	3-Year Award Average
51.0801	Medical/Clinical Assistant	Carrington College-Stockton	79	120	120	106
		Milan Institute-Merced	44	32	25	34
		San Joaquin Valley College-Modesto	115	127	163	135
		Stellar Career College	12	5	9	9
		UEI College-Stockton	204	260	250	238

CIP Code	Program	Institution	2021-22 Awards	2022-23 Awards	2023-24 Awards	3-Year Award Average
<b>Subtotal/Average</b>			<b>454</b>	<b>544</b>	<b>567</b>	<b>522</b>
<b>NCV/NML Supply Grand Total</b>			<b>454</b>	<b>544</b>	<b>567</b>	<b>522</b>

Exhibit 13b: SCV/SML Subregional Non-Community College Awards, 2021-2024

CIP Code	Program	Institution	2021-22 Awards	2022-23 Awards	2023-24 Awards	3-Year Award Average
51.0801	Medical/Clinical Assistant	Agape College of Business and Science	9	15	14	13
		California Institute of Medical Science	13	9	7	10
		Glendale Career College-North-West College-Bakersfield	-	17	12	10
		Institute of Technology	138	111	80	110
		Milan Institute-Bakersfield	3	-	-	1
		Milan Institute-Clovis	8	4	1	4
		Milan Institute-Visalia	72	38	48	53
		San Joaquin Valley College-Bakersfield	70	87	57	71
		San Joaquin Valley College-Delano	60	40	46	49
		San Joaquin Valley College-Fresno	103	105	132	113
San Joaquin Valley College-Hanford Classroom	53	50	-	34		

CIP Code	Program	Institution	2021-22 Awards	2022-23 Awards	2023-24 Awards	3-Year Award Average
		San Joaquin Valley College-Madera	39	45	-	28
		San Joaquin Valley College-Porterville	49	38	60	49
		San Joaquin Valley College-Visalia	196	212	251	220
		UEI College-Bakersfield	260	276	276	271
		UEI College-Fresno	260	354	349	321
<b>Subtotal/Average</b>			<b>1,333</b>	<b>1,401</b>	<b>1,333</b>	<b>1,356</b>
<b>SCV/SML Supply Grand Total</b>			<b>1,333</b>	<b>1,401</b>	<b>1,333</b>	<b>1,356</b>

## Appendix A: Methodology

The CVML COE prepared this report by analyzing data from occupations and education programs.

Occupational data is derived from Lightcast, a labor market analytics firm that consolidates data from the California Employment Development Department (EDD), U.S. Bureau of Labor Statistics (BLS) and other government agencies. Program supply data is drawn from two systems: Taxonomy of Programs (TOP) and Classification of Instructional Programs (CIP).

Using a TOP-SOC crosswalk, the CVML COE identified middle-skill jobs for which programs within these TOP codes train. Middle-skill jobs include:

- All occupations that require an educational requirement of some college, associate degree or apprenticeship;
- All occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an educational attainment of some college or associate degree; or
- All occupations that require a high school diploma or equivalent or no formal education, but also require short- to long-term on-the-job training where multiple community colleges have existing programs.

The CVML COE determined labor market supply for an occupation or SOC code by analyzing the number of program completers or awards in a related TOP or CIP code. The COE developed a "supply table" with this information, which is the source of the program supply data for this report. TOP code data comes from the California Community Colleges Chancellor's Office MIS Data Mart ([datamart.cccco.edu](http://datamart.cccco.edu)) and CIP code data comes from the Integrated Postsecondary Education Data System ([nces.ed.gov/ipeds/use-the-data](http://nces.ed.gov/ipeds/use-the-data)), also known as IPEDS. TOP is a system of numerical codes used at the state level to collect and report information on California community college programs and courses throughout the state that have similar outcomes. CIP codes are a taxonomy of academic disciplines at institutions of higher education in the United States and Canada. Institutions outside of the California Community College system do not use TOP codes in their reporting systems.

Data included in this analysis represent the labor market demand for relevant positions most closely related to the proposed program as expressed by the requesting college in consultation with the CVML COE. Traditional labor market information was used to show current and projected employment based on data trends, as well as annual average awards granted by regional community colleges. Real-time labor market information captures job post advertisements for occupations relevant to the field of study which can signal demand and show what employers are looking for in potential employees but is not a perfect measure of the quantity of open positions.

All representations have been produced from primary research and/or secondary review of publicly and/or privately available data and/or research reports. The most recent data available at the time of the analysis was examined; however, data sets are updated regularly and may not be consistent with previous reports. Efforts have been made to qualify and validate the accuracy of the data and findings; however, neither the Centers of Excellence for Labor Market Research (COE), COE host district, nor California Community Colleges Chancellor's Office are responsible for the applications or decisions made by individuals and/or organizations based on this study or its recommendations.

## Appendix B: Data Sources

Data Type	Source
Occupational Projections, Wages, and Job Postings	<p>Traditional labor market information data is sourced from Lightcast, a labor market analytics firm. Lightcast occupational employment data are based on final Lightcast industry data and final Lightcast staffing patterns. Wage estimates are based on Occupational Employment Statistics and the American Community Survey. For more information, see <a href="https://lightcast.io/">https://lightcast.io/</a></p>
Living Wage	<p>The living wage is derived from the Insight Center's California Family Needs Calculator, which measures the income necessary for an individual of family to afford basic expenses. The data assesses the cost of housing, food, childcare, health care, transportation, and taxes. For more information, see: <a href="https://selfsufficiencystandard.org/California/">https://selfsufficiencystandard.org/California/</a></p> <p>Wage figures are used by the CCCCCO to calculate the percentage of students that attained the regional living wage.</p>
Typical Education and Training Requirements, and Educational Attainment	<p>The Bureau of Labor Statistics (BLS) provides information about education and training requirements for hundreds of occupations. BLS uses a system to assign categories for entry-level education, work experience in a related occupation, and typical on-the-job training to each occupation for which BLS publishes projections data. For more information, see <a href="https://www.bls.gov/emp/documentation/education/tech.htm">https://www.bls.gov/emp/documentation/education/tech.htm</a></p>
Emerging Occupation Descriptions, Additional Education Requirements, and Employer Preferences	<p>The O*NET database includes information on skills, abilities, knowledges, work activities, and interests associated with occupations. For more information, see <a href="https://www.onetonline.org/help/online/">https://www.onetonline.org/help/online/</a></p>
Educational Supply	<p>The CCCCCO Data Mart provides information about students, courses, student services, outcomes and faculty and staff. For more information, see: <a href="https://datamart.cccco.edu">https://datamart.cccco.edu</a></p> <p>The National Center for Education Statistics (NCES) Integrated Postsecondary Integrated Data System (IPEDS) collects data on the number of postsecondary awards earned (completions). For more information, see <a href="https://nces.ed.gov/ipeds/use-the-data/survey-components/7/completions">https://nces.ed.gov/ipeds/use-the-data/survey-components/7/completions</a></p>
Student Metrics and Demographics	<p>DataVista, a statewide data system supported by the California Community Colleges Chancellor's Office and hosted by Cal-PASS Plus, provides data on progress, success, employment, and earnings outcomes for California community college students. For more information, see: <a href="https://datavista.cccco.edu/">https://datavista.cccco.edu/</a></p>

Data Type	Source
Population and Occupation Demographics	<p>The Census Bureau's American Community Survey (ACS) is the premier source for detailed population and housing information. For more information, see: <a href="https://www.census.gov/programs-surveys/acs">https://www.census.gov/programs-surveys/acs</a></p> <p>Data is sourced from IPUMS USA, a database providing access to ACS and other Census Bureau data products. For more information, see: <a href="https://usa.ipums.org/usa/about.shtml">https://usa.ipums.org/usa/about.shtml</a></p>

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