# LABOR MARKET ANALYSIS

FOR PROGRAM RECOMMENDATION



### ADDITIVE MANUFACTURING IN THE FAR NORTH

Far North Center of Excellence

### **SEPTEMBER 2023**

## TABLE OF CONTENTS

#### Contents

| Summary                                | 3  |
|--|----|
| Introduction                           | 4  |
| Occupational Demand                    | 5  |
| Wages                                  | 7  |
| Job Postings                           | 7  |
| About Job Postings Analysis            | 7  |
| Occupations and Job Titles             | 8  |
| Employers                              | 9  |
| Certifications, Skills, and Experience | 9  |
| Education and Training                 | 12 |
| Educational Supply                     | 14 |
| Community College Supply               | 14 |
| Other Postsecondary Supply             | 15 |
| Findings                               | 16 |
| Recommendations                        | 17 |
| Appendix A. Methodology and Sources    | 18 |
| Appendix B. Glossary                   | 19 |
|  |    |

If, for any reason, this document is not accessible or if you have specific needs for readability, please contact us, and we will do our utmost to accommodate you with a modified version. To make a request, contact Sara Phillips by phone at (530) 242-7635 or by email at <u>sphillips@ShastaCollege.edu</u>.

### SUMMARY

The Far North Center of Excellence for Labor Market Research prepared this report to provide a labor market analysis of educational supply and occupational demand for middle-skilled careers in the Far North subregion. This report aims to determine if demand in the local labor market is unmet by the supply from existing community college programs and other postsecondary training providers.

This report primarily focuses on training that leads to jobs in middle-skilled occupations - jobs that typically require education beyond a high school diploma but less than a Bachelor's degree - but may include higher-skilled occupations for training pathways that lead to a bachelor's degree. Lowered skilled occupations are rarely considered in this analysis due to the lessened barriers for entry-level work, such as no formal education and few on-the-job training requirements.

Key findings include:

- The Far North held 190 additive manufacturing-related jobs in 2022. Additive manufacturing-related jobs are projected to increase by 26% over the next five years, adding 49 new jobs to the subregion by 2027.
- Over the next five years, the three occupations of interest are projected to have 33 annual openings in the Far North subregion.
- Wage data shows that additive manufacturing-related occupations earn between \$19 and \$29 per hour, which is above the subregion's living wage of \$16.24 per hour. (See Appendix B for notes about the updated living wage).
- Awards data analysis shows that Far North training providers conferred an average of 38 awards (certificates and associate degrees) in Manufacturing and Industrial Technology programs over the last three academic years.

Recommendations include:

• The Far North Center of Excellence recommends exercising caution in developing a new program in additive manufacturing.

### INTRODUCTION

The Far North Center of Excellence (COE) was asked to provide labor market information for a proposed program at a regional community college. This report focuses on the following Standard Occupational Classification (SOC) occupations and codes:

- Industrial Engineering Technologists and Technicians (17-3026)
- Computer Numerically Controlled Tool Operators (51-9161)
- Computer Numerically Controlled Tool Programmers (51-9162)

A review of related programs revealed the following Taxonomy of Programs (TOP) title(s) and code(s) are appropriate for inclusion in this report:

• Manufacturing and Industrial Technology (0956.00)

The corresponding Classification of Instructional Program (CIP) title(s) and code(s) are:

- Manufacturing Engineering Technology/Technician (15.0613)
- 3-D Modeling and Design Technology/Technician (15.1307)
- Industrial and Product Design (50.0404)

### OCCUPATIONAL DEMAND

Exhibit 1 summarizes the five-year projected job growth for the studied occupations in the Far North<sup>1</sup>, North/Far North, and California.

#### Exhibit 1. Employment and projected demand, 2022-2027

| Occupation  | 2022<br>Jobs | 2027<br>Jobs | 2022-2027<br>Change | 2022-2027<br>% Change | 2022-2027<br>Annual Openings |
|---|--------------|--------------|---------------------|-----------------------|------------------------------|
| Computer Numerically Controlled<br>Tool Operators       | 144          | 175          | 31                  | 22%                   | 23                           |
| Computer Numerically Controlled<br>Tool Programmers     | 26           | 36           | 9                   | 35%                   | 5                            |
| Industrial Engineering<br>Technologists and Technicians | 19           | 28           | 9                   | 46%                   | 4                            |
| Far North   | 190          | 239          | 49                  | 26%                   | 33                           |
| Computer Numerically Controlled<br>Tool Operators       | 537          | 637          | 100                 | 19%                   | 82                           |
| Computer Numerically Controlled<br>Tool Programmers     | 112          | 148          | 36                  | 32%                   | 21                           |
| Industrial Engineering<br>Technologists and Technicians | 128          | 169          | 41                  | 32%                   | 23                           |
| North/Far North   | 778          | 954          | 177                 | 23%                   | 125                          |
| Computer Numerically Controlled<br>Tool Operators       | 15,578       | 15,325       | (253)               | (2%)                  | 1,690                        |
| Computer Numerically Controlled<br>Tool Programmers     | 2,680        | 2,969        | 289                 | 11%                   | 350                          |
| Industrial Engineering<br>Technologists and Technicians | 3,368        | 3,849        | 480                 | 14%                   | 450                          |
| California  | 21,626       | 22,143       | 517                 | 2%                    | 2,490                        |

<sup>&</sup>lt;sup>1</sup> The Far North subregion cover 15 counties, including Butte, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, and Trinity.

Exhibit 2 compares the percent change in jobs between 2017 through 2022 and the projected changes through 2027. The rate of change is indexed to the total number of jobs in 2017.



Exhibit 2. Changes in employment, 2017-2027

### WAGES

Exhibit 3 compares the entry-level, median, and experienced wages for the selected occupations to the Far North living wage for a single adult (\$16.24 per hour) and a small family (\$26.49 per hour).<sup>2,3</sup>

#### Exhibit 3. Comparison of wages by occupation, 2022



### JOB POSTINGS

#### About Job Postings Analysis

This section analyzes recent data from online job postings. Online job postings may provide additional insight into recent changes in the labor market that are not captured by historical trends. However, please note that job postings are not the same as labor market demand; demand is based on projected annual openings. Job postings should be used to support inform community college curriculum development and to identify potential employers for targeted experiential learning opportunities.

Please note that there are several limitations to analyzing and interpreting online job postings. Employers may post a position multiple times to increase the number of job applicants. Job postings may remain online after a business chooses not to fill a position. Employers may advertise one posting to fill multiple vacancies. And, not all jobs are posted online.

<sup>&</sup>lt;sup>2</sup> Living wage is defined as the level of income one working adult with no children must earn to meet basic needs, including food, housing, transportation, healthcare, taxes, and other miscellaneous basic needs. Please note that the 25th-percentile and 75th-percentile hourly wages are used as proxy for entry-level and experienced-level wages.

<sup>&</sup>lt;sup>3</sup> A small family is defined as one working adult and one school aged child (between the ages of 5 and 12 years).

The Far North COE identified 370 online job postings for the selected occupations in the 15county Far North subregion. Job posting data comes from Lightcast (formerly EMSI Burning Glass Labor Insights) and represents unique listings posted online within the last 15 months, from June 1, 2022, to August 31, 2023.

#### **Occupations and Job Titles**

Exhibit 4 details the number of online job postings for the selected occupations.

#### **Exhibit 4.** Number of job postings by occupation

| Occupation   | Job Postings | Share of Job Postings |
|--|--------------|-----------------------|
| Industrial Engineering Technologists and Technicians | 355          | 96%                   |
| Computer Numerically Controlled Tool Programmers     | 11           | 3%                    |
| Computer Numerically Controlled Tool Operators       | 4            | 1%                    |
| Total Job Postings                                   | 370          | 100%                  |

Exhibit 5 shows the top 10 relevant job titles with the most job postings.

#### **Exhibit 5.** Top jobs titles

| Job Title                             | Number of Job Postings |
|---------------------------------------|------------------------|
| Maintenance Technicians               | 77                     |
| Maintenance Aides                     | 35                     |
| Highway Maintenance Workers           | 34                     |
| Road Maintenance Workers              | 15                     |
| Maintenance Technicians/Millwrights   | 14                     |
| Manufacturing Engineering Technicians | 12                     |
| Field Mechanics                       | 11                     |
| Machine Shop Supervisors              | 11                     |
| Production Technicians                | 10                     |
| Maintenance Workers                   | 10                     |

#### Employers

Exhibit 6 shows the top employers with the most job postings for the selected occupations.

| Exhibit 6. En | ployers w | ith the most | job | postings |
|---------------|-----------|--------------|-----|----------|
|---------------|-----------|--------------|-----|----------|

| Employer  | Number of Job Postings |
|---|------------------------|
| State of California                               | 77                     |
| Rural Communities Housing Development Corporation | 18                     |
| Pape Machinery                                    | 12                     |
| Sierra Pacific Industries                         | 11                     |
| Altice USA  | 9                      |
| Pape Material Handling                            | 8                      |
| Air Methods                                       | 7                      |
| Feather River College                             | 7                      |
| Goodyear  | 5                      |
| Optimum4.0  | 5                      |

#### Certifications, Skills, and Experience

Exhibit 7 shows the most relevant certifications requested by employers for the selected occupations.

#### **Exhibit 7.** Most in-demand certifications

| Certification               | Job Postings |
|-----------------------------|--------------|
| Valid Driver's License      | 116          |
| Class C License             | 30           |
| Commercial Driver's License | 29           |
| Class B License             | 22           |
| DOT Certification           | 15           |

Exhibit 8 shows the top 10 skills across three categories for the studied occupations: specialized, essential, and software skills.<sup>4</sup>

#### **Exhibit 8. Most in-demand skills**

| Top 10 Specialized Skills       | Top 10 Essential Skills              | Top 10 Software Skills   |
|---------------------------------|--------------------------------------|--|
| Hand Tools                      | Communication                        | Microsoft Office (Access, Excel,<br>Outlook, PowerPoint, Word) |
| Facility Repair and Maintenance | Operations                           | Inventory Control Systems                                      |
| Heavy Equipment                 | Troubleshooting (Problem<br>Solving) | PTC Creo (CAD Suite)   |
| Sample Management               | Self-Motivation                      | Microsoft Dynamics 365   |
| Automation                      | Good Driving Record                  | Kronos (Timekeeping Software)                                  |
| Machinery                       | Leadership                           | Mastercam (CAD/CAM Software)                                   |
| Forklift Truck                  | Mechanical Aptitude                  | SAP Applications   |
| Power Tool Operation            | Lifting Ability                      | Mapping Software   |
| Construction                    | Cleanliness                          | Database Software  |
| Welding                         | Customer Service                     | AutoCAD  |

<sup>&</sup>lt;sup>4</sup> Specialized skills are those primarily required to perform specific tasks in an occupation. Essential skills are typically related to employability. These are skills that are prevalent across many occupations, and include both interpersonal attributes and learned skills (aka "soft skills"). Software skills are specific to any software tool or programming component used to support a job.

Exhibit 9 shows the minimum level of education requirements for related job postings in the Far North subregion.<sup>5</sup>

#### **Exhibit 9. Employer-preferred education levels**



Exhibit 10 shows the experience levels required by employers for job postings for the selected occupations.<sup>6</sup>





<sup>&</sup>lt;sup>5</sup> Employers may include more than one level of education as a hiring requirement in a job posting. As a result, the values in exhibit 9 may sum to greater than 100%.

<sup>&</sup>lt;sup>6</sup> Employers may include more than one level of experience as a hiring requirement in a job posting. As a result, the values in exhibit 10 may sum to greater than 100%.

### EDUCATION AND TRAINING

The U.S. Census Bureau collects data on the highest level of education achieved by workers employed across all occupations. Exhibit 11 shows California's educational attainment of the current workforce in the selected occupations.





Tool OperatorsTool ProgrammersTechnologists and TechniciansHigh school or lessSome collegeAssociatesBachelor'sMaster's or Doctoral

The U.S. Bureau of Labor Statistics (BLS) uses a categorical system to assign typical entry-level education and job requirements to each occupation for which the BLS publishes projection data. These categories include entry-level education, work experience in a related occupation, and on-the-job training. Exhibit 12 shows the selected occupations' typical entry-level education and job requirements.

| Occupation  | Typical Entry-level<br>Education        | Work Experience<br>Required | On-the-job<br>Training Required |
|---|---|-----------------------------|---------------------------------|
| Industrial Engineering Technologists<br>and Technicians | Associate degree                        | None                        | None                            |
| Computer Numerically Controlled<br>Tool Programmers     | Postsecondary nondegree award           | None                        | Moderate-term                   |
| Computer Numerically Controlled<br>Tool Operators       | High school<br>diploma or<br>equivalent | None                        | Moderate-term                   |

#### **Exhibit 12.** Typical entry-level education and job requirements

### EDUCATIONAL SUPPLY

Educational supply for an occupation can be estimated by analyzing the number of awards issued in related Taxonomy of Programs (TOP) or Classification of Instructional Programs (CIP) codes. Exhibit 13 shows the TOP and CIP codes for educational programs related to the selected occupations.

#### **Exhibit 13.** TOP and CIP codes for training programs related to the selected occupations

| TOP Programs and Codes                               | Aligned CIP Programs and Codes                               |
|--|--|
|  | Manufacturing Engineering<br>Technology/Technician (15.0613) |
| Manufacturing and Industrial Technology<br>(0956.00) | 3-D Modeling and Design Technology/Technician<br>(15.1307)   |
|  | Industrial and Product Design (50.0404)                      |

#### Community College Supply

Exhibits 14 and 15 compare the average number of certificates and degrees from selected Far North community college programs over the last three academic years.

#### Exhibit 14. Annual average community college awards by program

| Program - TOP Code    | College     | Annual<br>Awards<br>2019-20 | Annual<br>Awards<br>2020-21 | Annual<br>Awards<br>2021-22 | 3-Yr Annual<br>Awards<br>Average |
|-----------------------|-------------|-----------------------------|-----------------------------|-----------------------------|----------------------------------|
| Manufacturing and     | Butte       | 14                          | 33                          | 61                          | 36                               |
| Industrial Technology | Redwoods    | 3                           | 1                           | 0                           | 1                                |
| (0958.00)             | Shasta      | 2                           | 0                           | 1                           | 1                                |
|                       | Subtotal    | 19                          | 34                          | 62                          | 38                               |
|                       | Grand Total | 19                          | 34                          | 62                          | 38                               |



#### Exhibit 15. Annual average community college awards by type, 2019-20 through 2021-22

#### Other Postsecondary Supply

Non-community college training providers did not confer any awards in the Far North over the last three academic years. Please note that non-community college data lags by one year.

### FINDINGS

This report focuses on three occupations related to additive manufacturing: Industrial Engineering Technologists and Technicians (17-3026); Computer Numerically Controlled Tool Operators (51-9161); and Computer Numerically Controlled Tool Programmers (51-9162).

#### Occupational Demand and Wages

- The Far North subregion held 190 additive manufacturing-related jobs in 2022. These jobs are projected to increase by 26% over the next five years, adding 49 new jobs to the subregion by 2027.
- Jobs for the occupations of interest are projected to grow faster in the Far North subregion than in California.
- Over the next five years, the three additive manufacturing-related occupations are projected to have 33 annual openings across the Far North.
- Analysis of wage data shows that the three occupations studied in this report earn between \$19 and \$29, which is above the single adult living wage of \$16.24 per hour.

#### Job Postings

- According to real-time labor market information, there were about 370 online job postings for the three additive manufacturing-related occupations between June 1, 2022, and August 31, 2023.
- A few of the most common job titles include maintenance technicians and aides, as well as highway maintenance workers.

#### Education and Training Requirements

• Between 49% and 52% of incumbent workers in the studied occupations have educational attainment levels consistent with community college offerings (some college or associate degrees). Another 11% to 18% of workers in these occupations hold a bachelor's degree.

#### Postsecondary Supply

- Three Far North community colleges offer degrees and certificates in programs related to one or more of the three occupations studied in this report. Together, these programs conferred an average of 38 awards (certificates and associate degrees) in Manufacturing and Industrial Technology programs over the last three academic years (2019-20 through 2021-22).
- Non-community college training providers did not confer any awards in the Far North over the last three academic years. Note: non-community college data lags by one year.

### RECOMMENDATIONS

- Based on projected yearly openings and average annual awards in the Far North subregion, there seems to be a balance between educational supply and occupational demand.
  - Community colleges and other postsecondary training providers issued an average of 38 awards over the last three years.
  - There are 33 projected annual openings for the three additive manufacturing-related occupations.
- The Far North Center of Excellence recommends exercising caution in developing a new program in additive manufacturing.

| New Program Recommendation              |                         |  |  |  |
|---|-------------------------|--|--|--|
| Move forward<br>with the new<br>program | Proceed with<br>caution | A new program<br>is not<br>recommended |  |  |
|   | $\boxtimes$             |  |  |  |

### APPENDIX A. METHODOLOGY AND SOURCES

This report identified Occupations using the Center of Excellence TOP-to-CIP-to-SOC crosswalk and O\*Net OnLine. This report's findings were determined using labor market data from the Bureau of Labor Statistics (BLS), U.S. Census Bureau data from Emsi, and jobs posting data from Burning Glass.

- "The Chancellor's Office Curriculum Inventory System (COCI)." California Community Colleges Curriculum Inventory (COCI), 2023. <u>https://coci2.ccctechcenter.org/</u>.
- Glasmeier, Amy K. "Living Wage Calculator." Living Wage Calculator, 2023. <u>https://livingwage.mit.edu/</u>.
- Integrated Postsecondary Education Data System (IPEDS). National Center for Education Statistics. U.S. Department of Education. <u>https://nces.ed.gov/ipeds/</u>.
- Labor Market Information Division. California Employment Development Department. <u>https://labormarketinfo.edd.ca.gov/</u>.
- Lightcast (Formerly EMSI/Burning Glass) 2023.3; QCEW Employees, Non-QCEW Employees, and Self-Employed. <u>https://www.economicmodeling.com/</u>. (*Note: EMSI occupational employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors)*).
- Management Information Systems (MIS) Data Mart. California Community Colleges Chancellor's Office. <u>https://datamart.cccco.edu/</u>.
- O\*NET OnLine. U.S. Department of Labor/Employment and Training Administration (DOL ETA). https://www.onetonline.org/.
- Self-Sufficiency Standard Tool for California. The University of Washington. <u>http://www.selfsufficiencystandard.org/</u>
- "Taxonomy of Programs." California Community Colleges Chancellor's Office. June 2012, 6<sup>th</sup> Edition. <u>https://www.cccco.edu/-/media/CCCCO-Website/About-</u> <u>Us/Divisions/Educational-Services-and-Support/Academic-Affairs/What-we-</u> <u>do/Curriculum-and-Instruction-Unit/Files/TOPmanual6200909corrected12513pdf.ashx</u>
- "TOP-CIP-SOC Crosswalk." Centers of Excellence for Labor Market Research. June 2021 Edition. http://coeccc.net/

### APPENDIX B. GLOSSARY

| Key Terms                     | Definition   |
|-------------------------------|--|
| Occupation                    | Occupation refers to a category of jobs, careers, or professions that are similar regarding the work performed and the skills the workers possess. Workers who perform essentially the same tasks are in the same occupation, whether in the same industry. Some occupations are concentrated in a few industries, while others are found in many industries.<br>Occupations differ from jobs in that jobs show the number of positions held in each occupation. |
| Jobs                          | A job is a specific instance of employment and includes any position where a worker<br>provides labor for monetary compensation.<br>Job numbers include employees (those who work for businesses) and proprietors<br>(those who work for themselves). Full- and part-time jobs are included and counted<br>equally (i.e., not adjusted to full-time equivalents). Data for jobs, or employment, are<br>annual averages.  |
| Employment                    | Employment refers to filled jobs, whether full- or part-time, temporary or permanent. The scope of "who" is counted as employed is noted in Appendix A. Methodology and Sources.   |
| Job Change                    | Job change is the net increase or decrease of jobs over a given timeframe.   |
| Job Opening                   | Job openings are the projected number of positions available for workers entering<br>an occupation.<br>Openings include growth and replacement job counts. Growth job counts are the<br>positive change in the total number of workers employed. Replacement job counts<br>are the estimates of new workers needed to replace workers permanently leaving<br>the occupation.   |
| Percentile Wage (or<br>wages) | A percentile wage is the value of a wage at which a certain percentage of workers falls below. For example, a 25 <sup>th</sup> percentile hourly wage of \$15.00 indicates that 25% of workers earn less than \$15.00, while 75% earn more. Percentile wages are specific to the geography shown in the report.<br>The 25th-percentile and 75th-percentile hourly wages are used as a proxy for entry-level and experienced-level wages.                         |
| Living Wage                   | The living wage is the level of income a single, working adult with no children must<br>earn to meet basic needs. The living wage is calculated using basic allowances for<br>food, housing, transportation, healthcare, taxes, and other miscellaneous basic<br>needs, and assumes full-time employment (40 hours per week, 52 weeks a year).   |

| Key Terms                            | Definition   |
|--------------------------------------|--|
|                                      | Beginning AY 2023-24, NFN COE adopted the MIT calculations for a living wage better aligned to the economic conditions following the pandemic. For additional information, please visit <u>https://livingwage.mit.edu/</u> .   |
| Educational Attainment               | Educational attainment is the highest level of education achieved by workers in an occupation. The data include workers aged 25 years and older.   |
| Typical Entry-level<br>Education     | The education level most workers need to gain employment in an occupation.<br>Categories range from "no formal educational credential" and "high school diploma<br>or equivalent" to "doctoral or professional degree." The types most relevant to<br>community training are "some college, no degree," "postsecondary nondegree<br>award," and "associate degree."<br>The typical entry-level education may differ from the actual educational levels<br>attained by workers employed in an occupation. |
| Typical Work Experience              | The relevant prior experience a worker needs to gain employment in an occupation.<br>Categories include "5 years or more", "less than five years," and "none."   |
| Typical On-The-Job (OTJ)<br>Training | The level of on-the-job training a worker needs to obtain for competency in the skills required for an occupation. Categories include "none," "short-term (1 month or less)," "moderate-term (more than one month but less than 12 months)," "long-term (more than 12 months)," "apprenticeship," and "internship/residency."  |
| Awards                               | Awards are the number of certificates and degrees conferred for a specific course of study each year. Awards count "papers" and, as a result, may be greater than the number of students who complete a program.   |

**<u>COVID-19 Statement:</u>** This report includes employment projection data produced by Lightcast (formerly EMSI). Employment projections are developed using models based on historical data, which in this set of projections covers the period through 2021. Most input data, therefore, precedes the pandemic. Employment projections are long-term projections intended to capture structural changes in the economy, not cyclical fluctuations. As such, projections data are not intended to capture the impacts of the recession that began in February 2020. Cyclical fluctuations, like recessions, impact projects when they become part of the historical data set.

**Important Disclaimer:** All representations included in this report have been produced from primary research and/or secondary review of publicly and/or privately available data and/or research reports. Efforts have been made to qualify and validate the accuracy of the data and the reported findings; however, neither the Centers of Excellence, COE host District, nor California Community Colleges Chancellor's Office are responsible for applications or decisions made by recipient community colleges or their representatives based upon components or recommendations contained in this study.

© 2023 California Community Colleges Chancellor's Office, Centers of Excellence for Labor Market Research, Economic and Workforce Development Program

# COOE CENTERS OF EXCELLENCE

FOR MORE INFORMATION, PLEASE CONTACT:

Sara Phillips, Director Far North Center of Excellence <u>sphillips@ShastaCollege.edu</u>