Labor Market Analysis for Program Recommendation: 0946.00/ Environmental Control Technology (HVAC) (Air Conditioning Customer Service Certificate) Orange County Center of Excellence, January 2024



Summary

Program LMI Endorsement	Endorsed: All LMI Criteria Met	Endorsed: LMI Criterio		Not LMI Endorsed	
	Program LMI En	dorsement Cri	iteria		
	Yes 🗹		N	lo 🗆	
Supply Gap:	Comments: There is proje Angeles and Orange co mechanics and installers, educational institutions	unties for heating, ai which is more than t	ir conditioning,	and refrigeratio	on
	Yes 🗹		N	lo 🗆	
Living Wage: (Entry-Level, 25 th)	Comments: All annual jo refrigeration mechanics a the OC living wage of S	ind installers have ei		-	/e
	Yes 🗹		N	lo 🗆	
Education:	Comments: The typical en refrigeration mechanics a Additionally, 44% of we an associate degree as	ind installers is a pos orkers in the field h	stsecondary non ave completed	ndegree award	•
Education:	refrigeration mechanics a Additionally, 44% of w a an associate degree as	ind installers is a pos orkers in the field h	stsecondary non ave completed	ndegree award	•
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The Orange County Center of Excellence for Labor Market Research (OC COE) prepared this report to determine whether there is a supply gap in the Los Angeles/Orange County regional labor market related to the following middle-skill occupation:

• Heating, Air Conditioning, and Refrigeration Mechanics and Installers (49-9021)

Middle-skill occupations typically require a community college education while above middle-skill occupations typically require at least a bachelor's degree.

Based on the available data, there appears to be a supply gap for heating, air conditioning, and refrigeration mechanics and installers. Additionally, typical education requirements for this occupation align with a community college education and the entry-level wage is above the regional living wage. Therefore, due to all of the regional labor market criteria being met, the COE endorses this proposed program. Exhibit 1 lists the occupational demand, supply, typical entry-level education, and educational attainment for heating, air conditioning, and refrigeration mechanics and installers.

Occupation (SOC)	Demand (Annual Openings)	Supply (CC and Non-CC)	Entry-Level Hourly Earnings (25 th Percentile)	Typical Entry- Level Education	Community College Educational Attainment
Heating, Air Conditioning, and	LA: 921	LA: 622		Postsecondary	4.407
Refrigeration Mechanics and Installers (49-9021)	OC: 519	OC: 349	OC: \$23.80	Nondegree Award	44%
Total	1,440	971	N/A	N/A	N/A

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Demand:

- The number of jobs related to heating, air conditioning, and refrigeration mechanics and installers is projected to increase 7% through 2027, equating to 1,440 annual job openings.
- The hourly entry-level wage for heating, air conditioning, and refrigeration mechanics and installers • is \$23.80 in Orange County, which is above the living wage of \$20.63.
- There were 2,510 online job postings for heating, air conditioning, and refrigeration mechanics and installers over the past 12 months. The highest number of postings were for HVAC service technicians, HVAC installers, mechanics, and commercial or HVAC refrigeration service technicians.
- The typical entry-level education for heating, air conditioning, and refrigeration mechanics and installers is a postsecondary nondegree award.
- Approximately 44% of workers in the field have completed some college or an associate degree as their highest level of education.

Supply:

- There was an average of 323 awards conferred by seven community colleges in Los Angeles and Orange Counties from 2019 to 2022.
- Non-community college institutions conferred an average of 648 awards from 2019 to 2021.
- Orange County community college students that exited environmental control technology programs in the 2020-21 academic year had a median annual wage of \$47,588 after exiting the program and 57% attained the regional living wage.
- Throughout Orange County, 94% of environmental control technology students that exited their program in 2019-20 reported that they are working in a job closely related to their field of study.

Demand

Occupational Projections:

Exhibit 2 shows the annual percent change in jobs for heating, air conditioning, and refrigeration mechanics and installers from 2017 through 2027. Though there was a 7% decline across all occupations from 2019 to 2020 due to the COVID-19 pandemic, employment for heating, air conditioning, and refrigeration mechanics and installers did not experience a decline until the following year, with a 2% decrease from 2020 to 2021. However, there was a notable 10% increase in employment for heating, air conditioning, and refrigeration mechanics and installers in Orange County between 2021 and 2022. Employment for heating, air conditioning, and refrigeration mechanics and installers is projected to grow at a similar rate when compared to all occupations through 2027.

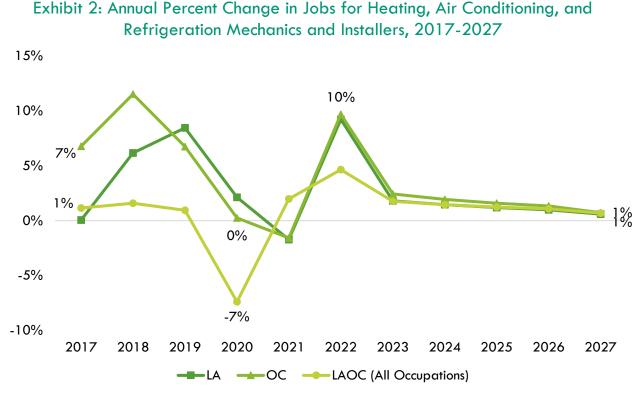


Exhibit 3 shows the five-year occupational demand projections for heating, air conditioning, and refrigeration mechanics and installers. In Los Angeles/Orange County, the number of jobs related to this occupation is projected to increase by 7% through 2027. There is projected to be 1,440 jobs available annually.

Exhibit 3: Oc	cupational	Demand in	Los Angeles c	ind Orange (Counties ¹
Geography	2022 Jobs	2027 Jobs	2022-2027 Change	2022- 2027 % Change	Annual Openings
Los Angeles	8,431	8,950	519	6%	921
Orange	4,537	4,910	374	8%	519

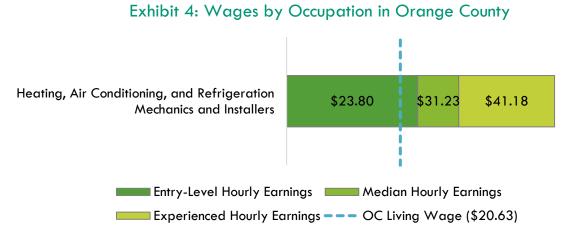
¹ Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

Geography	2022 Jobs	2027 Jobs	2022-2027 Change	2022- 2027 % Change	Annual Openings
Total	12,968	13,860	892	7%	1,440

Wages:

The labor market endorsement in this report considers the entry-level hourly wages for heating, air conditioning, and refrigeration mechanics and installers in Orange County as they relate to the county's living wage. Los Angeles County wages are included below in order to provide a complete analysis of the LA/OC region.

The typical entry-level hourly wage for heating, air conditioning, and refrigeration mechanics and installers is \$23.80, which is above the living wage for one adult in Orange County (\$20.63). Orange County's average wage (\$35.26) is also above the average statewide wage of \$32.30 for this occupation. Exhibit 4 shows the wage range for heating, air conditioning, and refrigeration mechanics and installers in Orange County and how it compares to the regional living wage.



The typical entry-level hourly wage for heating, air conditioning, and refrigeration mechanics and installers is \$20.48, which is above the living wage for one adult in Los Angeles County (\$18.10). Los Angeles County's average wage (\$31.44) is slightly below the average statewide wage of \$32.30 for this occupation. Exhibit 5 shows the wage range for heating, air conditioning, and refrigeration mechanics and installers in Los Angeles County and how it compares to the regional living wage.

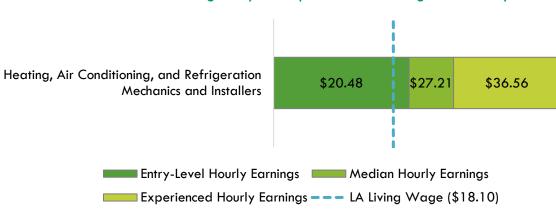


Exhibit 5: Wages by Occupation in Los Angeles County

Job Postings:

Important Online Job Postings Data Note: Online job postings data is sourced from Lightcast, a labor market analytics firm that scrapes, collects, and organizes data from online job boards such as LinkedIn, Indeed, Glassdoor, Monster, GovernmentJobs.com, and thousands more. Lightcast uses natural language processing (NLP) to determine the related company, industry, occupation, and other information for each job posting. However, NLP has limitations that include understanding contextual words of phrases; determining differences in words that can be used as nouns, verbs, and/or adjectives; and misspellings or grammatical errors.² For these reasons, job postings could be assigned to the wrong employer, industry, or occupation within Lightcast's database.

Additionally, there are several limitations when analyzing job postings. A single job posting may not represent a single job opening, as employers may be creating a pool of candidates for future openings or hiring for multiple positions with a single posting. Additionally, not all jobs are posted online, and jobs may be filled through other methods such as internal promotion, word-of-mouth advertising, physical job boards, or a variety of other channels.

There were 2,510 online job postings related to heating, air conditioning, and refrigeration mechanics and installers listed in the past 12 months. Exhibit 6 shows the number of job postings for this occupation.

Exhibit 6: Number of Job Postings by Occupation (n=2,510)

Occupation	Job Postings	Percentage of Job Postings
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	2,510	100%

The top employers in the region for heating, air conditioning, and refrigeration mechanics and installers, by number of job postings, are shown in Exhibit 7.

Exhibit 7: Top Employers by Number of Job Postings (n=2,510)

Employer	Job Postings	Percentage of Job Postings
Coolsys	172	7%
GPAC	106	4%
EMCOR Group	77	3%
Aerotek	69	3%
Randstad	43	2%
Transdev	40	2%
Sunbelt Rentals	25	1%
White Mechanical	25	1%
Hellotech	24	1%
Service Genius Corporation	20	1%

² K. R. Chowdhary, Fundamentals of Artificial Intelligence (Basingstoke: Springer Nature, 2020), <u>https://link.springer.com/book/10.1007/978-81-322-3972-7</u>.

The top specialized, soft, and computer skills for heating, air conditioning, and refrigeration mechanics and *installers* listed by those most frequently mentioned in job postings (denoted in parentheses) are shown in Exhibit 8.

Top Specialized Skills	Top Soft Skills	Top Computer Skills
HVAC (2,097)	Troubleshooting (876)	Microsoft Outlook (163)
Preventive Maintenance (408)	Communication (696)	Microsoft Office (83)
Plumbing (400)	Customer Service (635)	Microsoft Excel (75)
Hand Tools (248)	Good Driving Record (445)	Airflow (46)
Ventilation (247)	Management (340)	Microsoft Word (39)
Boilers (232)	Lifting Ability (308)	Operating Systems (30)
Refrigeration (219)	Mechanical Aptitude (300)	Microsoft Windows (25)
Power Tool Operation (202)	Operations (278)	Microsoft PowerPoint (22)
Electrical Wiring (189)	Computer Literacy (243)	AutoCAD (18)
Refrigerant (180)	Problem Solving (239)	Autodesk Revit (16)

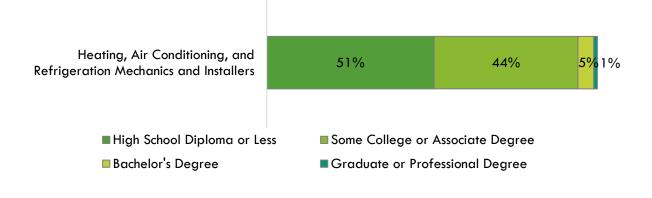
Exhibit 8: Top Skills by Number of Job Postings (n=2,510)

Educational Attainment:

The Bureau of Labor Statistics (BLS) lists a postsecondary nondegree award as the typical entry-level education for heating, air conditioning, and refrigeration mechanics and installers. The national-level educational attainment data indicates 44% of workers in the field have completed some college or an associate degree as their highest level of education. Exhibit 9 shows the educational attainment for heating, air conditioning, and refrigeration mechanics and installers.

Of the 41% of cumulative job postings for heating, air conditioning, and refrigeration mechanics and installers that listed a minimum education requirement in Los Angeles/Orange County, 92% (942) requested a high school diploma or an associate degree and 7% (74) requested a bachelor's degree.

Exhibit 9: National-level Educational Attainment for Heating, Air Conditioning, and Refrigeration Mechanics and Installers



Educational Supply

Community College Supply:

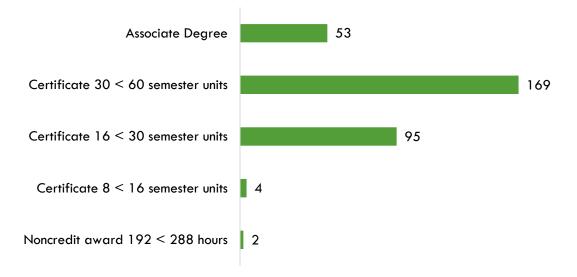
Exhibit 10 shows the annual and three-year average number of awards conferred by community colleges in the related TOP code: Environmental Control Technology (HVAC) (0946.00). The colleges with the most completions in the region are Cypress and LA Trade-Tech. Over the past 12 months, there were no other related program recommendation requests from regional community colleges.

Exhibit 10: Regional Community College Awards (Certificates and Degrees), 2019-2022

TOP Code	Program	College	2019- 2020 Awards	2020- 2021 Awards	2021- 2022 Awards	3-Year Award Average
		Citrus	4	2	-	2
		Compton	18	2	5	8
		El Camino	80	5	45	43
	Environmental	LA Trade-Tech	72	63	80	72
0946.00	Control Technology	Mt San Antonio	35	30	55	40
	(HVAC)	LA Total	209	102	185	165
		Cypress	84	128	125	112
	Orange Coast	50	41	44	45	
		OC Total	134	169	169	157
	Supply Total/Average			271	354	323

Exhibit 11 shows the annual average community college awards by type from 2019-20 through 2021-22. Of the 323 awards, 52% (169) were for certificates between 30 and less than 60 semester units, 29% (95) were for certificates between 16 and less than 30 semester units, and 16% (53) were for associate degrees.

Exhibit 11: Annual Average Community College Awards by Type, 2019-2022



Community College Student Outcomes:

Exhibit 12 shows the Strong Workforce Program (SWP) metrics for environmental control technology programs in North Orange County Community College District (NOCCCD), the Orange County Region, and California. Of the 381 environmental control technology students in the 2020-21 academic year, 52% (199) attended a NOCCCD college.

NOCCCD students that exited environmental control technology programs in the 2020-21 academic year had lower median annual earnings (\$40,480) compared to all environmental control technology students in Orange County (\$47,588) and statewide (\$47,082). Approximately 86% of NOCCCD environmental control technology students reported working in a job closely related to their field of study, which is lower than environmental control technology students in Orange County (94%), but higher than the statewide average of 72%. Notably, a lower percentage of NOCCCD environmental control technology students attained the living wage (47%) when compared to all environmental control technology students in Orange County (57%). However, both figures are lower than the percentage of environmental control technology students who attained the living wage statewide (66%).

Exhibit 12: Environmental Control Technology (0946.00) Strong Workforce Program Metrics, 2020-21³

SWP Metric	NOCCCD	OC Region	California
SWP Students	199	381	3,455
SWP Students Who Earned 9 or More Career Education Units in the District in a Single Year	45%	40%	36%
SWP Students Who Completed a Noncredit CTE or	Insufficient	Insufficient	87%
Workforce Preparation Course	Data	Data	07 /0
SWP Students Who Earned a Degree or Certificate or Attained Apprenticeship Journey Status	29	61	739
SWP Students Who Transferred to a Four-Year	Insufficient	Insufficient	18
Postsecondary Institution (2019-20)	Data	Data	10
SWP Students with a Job Closely Related to Their Field of Study (2019-20)	86%	94%	72%
Median Annual Equations for SM/R Exiting Students	\$40,480	\$47,588	\$47,082
Median Annual Earnings for SWP Exiting Students	(\$19.46)	(\$22.88)	(\$22.64)
Median Change in Earnings for SWP Exiting Students	29%	26%	20%
SWP Exiting Students Who Attained the Living Wage	47%	57%	66%

³ All SWP metrics are for 2020-21 unless otherwise noted.

Non-Community College Supply:

For a comprehensive regional supply analysis, it is also important to consider the supply from other institutions in the region that provide training programs for heating, air conditioning, and refrigeration mechanics and installers. Exhibit 13 shows the annual and two-year average number of awards conferred by these institutions in the related Classification of Instructional Programs (CIP) Code: Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/Technician (47.0201). Due to different data collection periods, the most recent two-year period of available data is presented, from 2019 to 2021. Between 2019 and 2021, non-community colleges in the region conferred an average of 648 awards annually in related training programs.

CIP Code	Program	College	2019- 2020 Awards	2020- 2021 Awards	2-Year Award Average
		Baldwin Park Adult & Community Education	14	11	13
		Brownson Technical School	13	142	78
		Capstone College	36	20	28
		Hacienda La Puente Adult Education	-	23	12
	Heating, Air	InterCoast Colleges-Santa Ana	2	-	1
	47.0201 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.0001 47.000000000000000000000000000000000000	InterCoast Colleges-West Covina	28	16	22
47.0201		San Joaquin Valley College- Lancaster	18	18	18
	Technology/	UEI College-Gardena	115	88	102
	Technician	United Education Institute- Encino	96	113	105
		United Education Institute- Garden Grove	94	132	113
	United Education Institute- Huntington Park Campus	103	118	111	
		United Education Institute- West Covina	58	38	48
		Supply Total/Average	577	719	648

Exhibit 13: Regional Non-Community College Awards, 2019-2021

Regional Demographics

This section analyzes demographic data for Orange County community college students enrolled in environmental control technology programs compared to the OC population, as well occupational data, for the purpose of identifying potential diversity and equity issues that can be addressed by community college programs.

Ethnicity:

Exhibit 14 shows the ethnicity of Orange County community college students enrolled in environmental control technology programs compared to the overall Orange County population, as well as for workers employed as heating, air conditioning, and refrigeration mechanics and installers. White workers (48%) comprise the largest group of heating, air conditioning, and refrigeration mechanics and installers, higher than their representation among the population (40%) and environmental control technology students (24%). Hispanic or Latino workers are the next largest group of heating, air conditioning, and refrigeration in the population (34%), but considerably lower than the number of Hispanic or Latino environmental control technology students (60%) – a deviation of 20%.

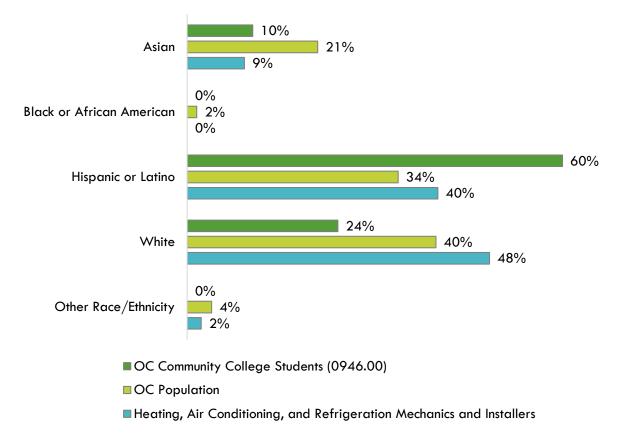


Exhibit 14: Program and County Demographics by Ethnicity

Age:

Exhibit 15 shows the age of Orange County community college students enrolled in environmental control technology programs compared to the overall Orange County population, as well as heating, air conditioning, and refrigeration mechanics and installers. More than two-thirds (68%) of heating, air conditioning, and refrigeration mechanics and installers are age 35 or older, considerably more than the population (54%) and environmental control technology students (26%). Environmental control technology students are largely younger, with nearly two-thirds (61%) of students age 20 to 34 years.

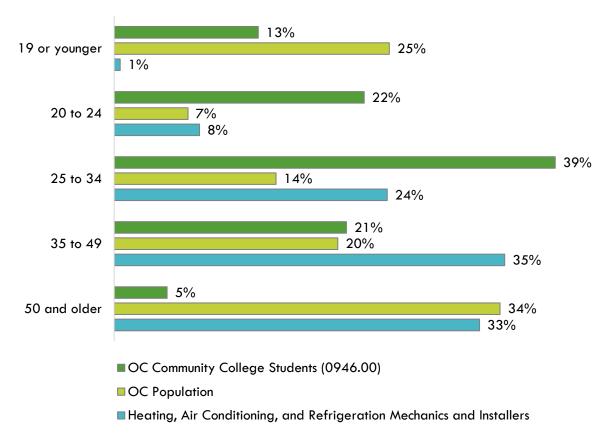


Exhibit 15: Program and County Demographics by Age

Sex:

Exhibit 16 shows the sex of Orange County community college students enrolled in environmental control technology programs compared to the overall Orange County population, as well as heating, air conditioning, and refrigeration mechanics and installers. While women and men are almost evenly represented among the population, men comprise almost all heating, air conditioning, and refrigeration mechanics and installers (98%) as well as all environmental control technology students (95%).

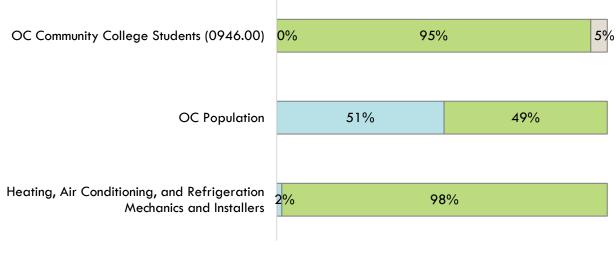


Exhibit 16: Program and County Demographics by Sex

■ Female ■ Male ■ Masked or Unknown

Appendix A: Methodology

The OC COE prepared this report by analyzing data from occupations and education programs. Occupational data is derived from Lightcast, a labor market analytics firm that consolidates data from the California Employment Development Department (EDD), U.S. Bureau of Labor Statistics (BLS) and other government agencies. Program supply data is drawn from two systems: Taxonomy of Programs (TOP) and Classification of Instructional Programs (CIP).

Using a TOP-SOC crosswalk, the OC COE identified middle-skill jobs for which programs within these TOP codes train. Middle-skill jobs include:

- All occupations that require an educational requirement of some college, associate degree or apprenticeship;
- All occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an educational attainment of some college or associate degree; or
- All occupations that require a high school diploma or equivalent or no formal education, but also require short- to long-term on-the-job training where multiple community colleges have existing programs.

The OC COE determined labor market supply for an occupation or SOC code by analyzing the number of program completers or awards in a related TOP or CIP code. The COE developed a "supply table" with this information, which is the source of the program supply data for this report. TOP code data comes from the California Community Colleges Chancellor's Office MIS Data Mart (datamart.cccco.edu) and CIP code data comes from the Integrated Postsecondary Education Data System (nces.ed.gov/ipeds/use-the-data), also known as IPEDS. TOP is a system of numerical codes used at the state level to collect and report information on California community college programs and courses throughout the state that have similar outcomes. CIP codes are a taxonomy of academic disciplines at institutions of higher education in the United States and Canada. Institutions outside of the California Community College system do not use TOP codes in their reporting systems.

Data included in this analysis represent the labor market demand for relevant positions most closely related to the proposed program as expressed by the requesting college in consultation with the OC COE. Traditional labor market information was used to show current and projected employment based on data trends, as well as annual average awards granted by regional community colleges. Real-time labor market information captures job post advertisements for occupations relevant to the field of study which can signal demand and show what employers are looking for in potential employees, but is not a perfect measure of the quantity of open positions.

All representations have been produced from primary research and/or secondary review of publicly and/or privately available data and/or research reports. The most recent data available at the time of the analysis was examined; however, data sets are updated regularly and may not be consistent with previous reports. Efforts have been made to qualify and validate the accuracy of the data and findings; however, neither the Centers of Excellence for Labor Market Research (COE), COE host district, nor California Community Colleges Chancellor's Office are responsible for the applications or decisions made by individuals and/or organizations based on this study or its recommendations.

Appendix B: Data Sources

Data Type	Source
Occupational Projections, Wages, and Job Postings	Traditional labor market information data is sourced from Lightcast, a labor market analytics firm. Lightcast occupational employment data are based on final Lightcast industry data and final Lightcast staffing patterns. Wage estimates are based on Occupational Employment Statistics and the American Community Survey. For more information, see <u>https://lightcast.io/</u>
Living Wage	The living wage is derived from the Insight Center's California Family Needs Calculator, which measures the income necessary for an individual of family to afford basic expenses. The data assesses the cost of housing, food, child care, health care, transportation, and taxes. For more information, see: <u>https://insightcced.org/family-needs-calculator/</u> The living wage for one adult in Orange County is \$20.63 per hour (\$42,910.40 annually). This figure is used by the CCCCO to calculate the percentage of students that attained the regional living wage.
Typical Education and Training Requirements, and Educational Attainment	The Bureau of Labor Statistics (BLS) provides information about education and training requirements for hundreds of occupations. BLS uses a system to assign categories for entry-level education, work experience in a related occupation, and typical on-the-job training to each occupation for which BLS publishes projections data. For more information, see <u>https://www.bls.gov/emp/documentation/education/tech.htm</u>
Emerging Occupation Descriptions, Additional Education Requirements, and Employer Preferences	The O*NET database includes information on skills, abilities, knowledges, work activities, and interests associated with occupations. For more information, see <u>https://www.onetonline.org/help/online/</u>
Educational Supply	The CCCCO Data Mart provides information about students, courses, student services, outcomes and faculty and staff. For more information, see: <u>https://datamart.cccco.edu</u> The National Center for Education Statistics (NCES) Integrated Postsecondary Integrated Data System (IPEDS) collects data on the number of postsecondary awards earned (completions). For more information, see <u>https://nces.ed.gov/ipeds/use-the-data/survey- components/7/completions</u>
Student Metrics and Demographics	LaunchBoard, a statewide data system supported by the California Community Colleges Chancellor's Office and hosted by Cal-PASS Plus, provides data on progress, success, employment, and earnings outcomes for California community college students. For more information, see: <u>https://www.calpassplus.org/LaunchBoard/Home.aspx</u>

Data Type	Source
Population and Occupation	The Census Bureau's American Community Survey (ACS) is the premier source for detailed population and housing information. For more information, see: https://www.census.gov/programs-surveys/acs
Demographics	Data is sourced from IPUMS USA, a database providing access to ACS and other Census Bureau data products. For more information, see: <u>https://usa.ipums.org/usa/about.shtml</u>

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