

Program Endorsement Brief: 1306.20/Dietetic Services and Management Dietary Management

Orange County Center of Excellence, January 2022

Summary Analysis

Program Endorsement:	Endorsed: All Criteria Met		Endorsed: Some Criteria Met	X	Not Endorsed	
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Supply Gap:	Yes 🗹			N	。 口	
Living Wage: (Entry-Level, 25th)	Yes 🗖			Ν	o ☑	
Education:	Yes 🗹			Ν	。 	
	Emerging	Occu	pation(s)			
Yes				No 🗹		

The Orange County Center of Excellence for Labor Market Research (COE) prepared this report to provide Los Angeles/Orange County regional labor market supply and demand data related to one middle-skill occupation: dietetic technicians (29-2051). Middle-skill occupations typically require some postsecondary education, but less than a bachelor's degree. This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with the relevant occupations.

Based on the available data there appears to be a supply gap for dietetic technicians in the region. Furthermore, this occupation typically requires an associate degree and 40.5% of workers in the field have completed some college or an associate degree as their highest level of education. However, entry-level wages are lower than the living wage in both Los Angeles and Orange counties. Therefore, due to some of the criteria being met, the COE endorses this proposed program. Detailed reasons include:

Demand:

- Supply Gap Criteria Over the next five years, there is projected to be 189 jobs
 available annually in the region due to new job growth and replacements, which is
 more than the 141 awards conferred annually by educational institutions in the
 region.
- Living Wage Criteria Within Orange County, typical entry-level hourly wages for dietetic technicians are \$14.50, which is lower than the living wage for one adult in the region (\$20.63 in Orange County).²

¹ The COE classifies middle-skill jobs as the following:

[•] All occupations that require an educational requirement of some college, associate degree or apprenticeship;

All occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an
educational attainment of some college or associate degree; or

All occupations that require a high school diploma or equivalent or no formal education, but also require short- to longterm on-the-job training where multiple community colleges have existing programs.

 $^{^2}$ Living wage data was pulled from California Family Needs Calculator on 1/10/2022. For more information, visit the California Family Needs Calculator website: https://insightcced.org/family-needs-calculator/.

- Educational Criteria The Bureau of Labor Statistics (BLS) lists an associate degree as
 the typical entry-level education for dietetic technicians.
 - Furthermore, the national-level educational attainment data indicates 40.5% of workers in the field have completed some college or an associate degree as their highest level of education.

Supply:

- There are four community colleges in the LA/OC region that issue awards related to dietetic services and management, conferring an average of 51 awards annually between 2017 and 2020.
- Between 2016 and 2019, there was an average of 90 awards conferred annually in related training programs by non-community college institutions, all of which were generated by three individual four-year colleges throughout the region.

Occupational Demand

Exhibit 1 shows the five-year occupational demand projections for dietetic technicians. In Los Angeles/Orange County, the number of jobs related to these occupations is projected to increase by 5% through 2025. There will be nearly 200 job openings per year through 2025 due to job growth and replacements.

This report includes employment projection data by Emsi which uses EDD information. Emsi's projections are modeled on recorded (historical) employment figures and incorporate several underlying assumptions, including the assumption that the economy, during the projection period, will be at approximately full employment. To the extent that a recession or labor shock, such as the economic effects of COVID-19, can cause long-term structural change, it may impact the projections. At this time, it is not possible to quantify the impact of COVID-19 on projections of industry and occupational employment. Therefore, the projections included in this report do not take the impacts of COVID-19 into account.

Exhibit 1: Occupational demand in Los Angeles and Orange Counties³

Geography	2020 Jobs	2025 Jobs	2020-2025 Change	2020-2025 % Change	Annual Openings
Los Angeles	1 <i>,</i> 793	1,891	98	5%	148
Orange	502	525	24	5%	41
Total	2,295	2,416	122	5%	189

Wages

The labor market endorsement in this report considers the entry-level hourly wages for dietetic technicians in Orange County as they relate to the county's living wage. Los Angeles County wages are included below in order to provide a complete analysis of the LA/OC region. Detailed wage information, by county, is included in Appendix A.

³ Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

Orange County: The typical entry-level hourly wages for *dietetic technicians* are \$14.50, which is below the living wage for one adult (\$20.63 in Orange County). Experienced workers can expect to earn wages of \$22.80, which is higher than the living wage estimate. Orange County's average wages are above the average statewide wage of \$18.77 for this occupation.

Los Angeles County: The typical entry-level hourly wages for dietetic technicians are \$14.20, which is below the living wage for one adult (\$18.10 in Los Angeles County). Experienced workers can expect to earn wages of \$22.33, which is higher than the living wage estimate. Los Angeles County's average wages are below the average statewide wage of \$18.77 for this occupation.

Job Postings

There were 310 online job postings related to *dietetic technicians* listed in the past 12 months. The highest number of job postings were for dietetic technicians, diet technicians, nutrition services assistants, and diet aides. The top skills were nutrition services, food preparation, cooking, patient care, cleaning and food service experience. The top three employers, by number of job postings, in the region were Emanate Health, Westside Union School District, and the University of California.

It is important to note that the job postings data included in this section reflects online job postings listed in the past 12 months and does not yet demonstrate the impact of COVID-19. While employers have generally posted fewer online job postings since the beginning of the pandemic, the long-term effects are currently unknown.

Educational Attainment

The Bureau of Labor Statistics (BLS) lists an associate degree as the typical entry-level education for dietetic technicians. Furthermore, the national-level educational attainment data indicates 40.5% of workers in the field have completed some college or an associate degree as their highest level of education. Of the 48% of dietetic technician job postings listing a minimum education requirement in Los Angeles/Orange County, 89.3% (134) requested high school or vocational training and 10.7% (16) requested an associate degree.

Educational Supply

Community College Supply—Exhibit 2 shows the three-year average number of awards conferred by community colleges in the related TOP codes: Dietetic Services and Management (1306.20) and Dietetic Technology (1306.60). The colleges with the most completions in the region are: Glendale and Long Beach. Over the past 12 months, there was one other related program recommendation request from regional community colleges.

Exhibit 2: Regional community college awards (certificates and degrees), 2017-2020

TOP Code	Program	College	2017- 2018 Awards	2018- 2019 Awards	2019- 2020 Awards	3-Year Award Average
	Dietetic Services	Glendale	7	14	16	12
1306.20	and	LA City	7	7	7	7
	Management	Long Beach	12	8	5	8

TOP Code	Program	College	2017- 2018 Awards	2018- 2019 Awards	2019- 2020 Awards	3-Year Award Average
		LA Subtotal	26	29	28	28
		Orange Coast	3	11	3	6
	OC Subtotal	3	11	3	6	
	Supply Subtotal/Average			40	31	33
	Long Beach 11 13 12 Dietetic LA Subtotal 11 13 12	12	12			
1306.60		LA Subtotal	11	13	12	12
1300.00	Technology	Orange Coast	2	13	2	6
		OC Subtotal	2	13	2	6
Supply Subtotal/Average			13	26	14	18
	Sup	42	66	45	51	

Non-Community College Supply—For a comprehensive regional supply analysis, it is also important to consider the supply from other institutions in the region that provide training programs for *dietetic technicians*. Exhibit 3 shows the annual and three-year average number of awards conferred by these institutions in the related Classification of Instructional Programs (CIP) Code: Dietetics/Dietitian (51.3101). Due to different data collection periods, the most recent three-year period of available data is from 2016 to 2019. Between 2016 and 2019, four-year colleges in the region conferred an average of 90 awards annually in related training programs.

Exhibit 3: Regional non-community college awards, 2016-2019

CIP Code	Program	College	2016- 2017 Awards	2017- 2018 Awards	2018- 2019 Awards	3-Year Award Average
		California State Polytechnic University- Pomona	92	-	-	31
51.3101	Dietetics/Dietitian	California State University-Long Beach	81	2	-	28
		California State University-Los Angeles	95	1	-	32
		Supply Total/Average	268	3	0	90

Appendix A: Occupational demand and wage data by county

Exhibit 4. Orange County

Occupation (SOC)	2020 Jobs	2025 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry- Level Hourly Earnings (25th Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75th Percentile)
Dietetic Technicians 29-2051)	502	525	24	5%	41	\$14.50	\$17.43	\$22.80

Exhibit 5. Los Angeles County

Occupation (SOC)	2020 Jobs	2025 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry- Level Hourly Earnings (25 th Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75th Percentile)
Dietetic Technicians (29-2051)	1,793	1,891	98	5%	148	\$14.20	\$17.07	\$22.33

Exhibit 6. Los Angeles and Orange Counties

Occupation (SOC)	2020 Jobs	2025 Jobs		5-Yr % Change	Annual Openings
Dietetic Technicians (29-2051)	2,295	2,416	122	5%	189

Appendix B: Sources

- O*NET Online
- Labor Insight/Jobs (Burning Glass)
- Economic Modeling Specialists, International (Emsi)
- Bureau of Labor Statistics (BLS)
- Employment Development Department, Labor Market Information Division, OES
- California Community Colleges Chancellor's Office Management Information Systems (MIS)
- California Family Needs Calculator, Insight Center for Community Economic Development
- Chancellor's Office Curriculum Inventory (COCI 2.0)

For more information, please contact:

Jesse Crete, Ed. D., Director Center of Excellence, Orange County crete jesse@rsccd.edu



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