

Prepared by: Orange County Center of Excellence for Labor Market Research

POWERED BY







Demand and Supply Analysis: Orange County 2021

# **TABLE OF CONTENTS**

2021 ORANGE COUNTY SECTOR ANALYSIS PROJECT DATA REFRESH	2
INTRODUCTION	2
ADVANCED MANUFACTURING TOP MIDDLE-SKILL JOBS	4
ADVANCED MANUFACTURING MIDDLE-SKILL JOBS WITH ENTRY-LEVEL WAGES BELOW CALIFORNIA FAMILY NEEDS  CALCULATOR	7
FOCUS GROUP INSIGHTS – THE BIG PICTURE	
KEY FINDINGS: ADVANCED MANUFACTURING	
APPENDIX A: METHODOLOGY AND ADVANCED MANUFACTURING DATA DEFINITIONS	
APPENDIX B: OCCUPATIONAL DIFFERENCES BETWEEN 2019 AND 2021 VERSIONS	
APPENDIX C: DEFINITIONS FOR ADVANCED MANUFACTURING MIDDLE-SKILL JOBS	16
APPENDIX D: ADVANCED MANUFACTURING DEMAND AND SUPPLY DATA	19

#### **Important Disclaimers**

All representations included in this report have been produced from primary research and/or secondary review of publicly and/or privately available data and/or research reports. This study examines the most recent data available at the time of the analysis; however, data sets are updated regularly and may not be consistent with previous reports. Efforts have been made to qualify and validate the accuracy of the data and the report findings; however, neither the Centers of Excellence for Labor Market Research (COE), COE host college/district, nor California Community Colleges Chancellor's Office are responsible for the applications or decisions made by individuals and/or organizations based on this study or its recommendations.



# 2021 ORANGE COUNTY SECTOR ANALYSIS PROJECT DATA REFRESH

The Orange County Sector Analysis Project was originally completed in 2019. In addition to the normal annual refresh of labor market information, the COVID-19 pandemic and subsequent economic recession occurred after the first publication. Furthermore, since 2019, the Bureau of Labor Statistics (BLS) updated the Standard Occupational Classification (SOC) system, which resulted in the removal, modification, or addition of occupations and their definitions. The Integrated Postsecondary Data Education System (IPEDS) also updated the Classification of Instructional Programs (CIP) classification system, which removed, modified, or added new CIP codes. The changes in these federal data systems required the Centers of Excellence to create an updated TOP-CIP-SOC crosswalk and determine skill classifications for new SOC codes. Moreover, the living wage for a single adult in Orange County increased from \$17.39 per hour to \$20.63 per hour.

To address these changes, and to provide the most recent labor market data available, the Orange County Center of Excellence for Labor Market Research (COE) pulled and analyzed current labor market information in November 2021 and applied the same methodology that was used in 2019 to update the data included in this brief. Due to these updates, three occupations from the 2019 report are no longer included in this updated brief and two occupations from the 2019 brief are included in this update but have new SOC codes. There are five new occupations in this brief that were not included in the 2019 version. The occupations that were removed, changed, or added, as well as detailed explanations of these differences for each occupation, are summarized in Appendix B.

#### INTRODUCTION

This sector brief is a product of the Orange County Sector Analysis Project. It provides information about the Advanced Manufacturing sector in Orange County, one of Orange County's two emerging sectors; it compares labor market demand with educational program supply for middle-skill jobs and provides qualitative information from experts in the field. Orange County community colleges could use the information in this report for strategic planning and discussions about program development, career pathways work, sector strategies, noncredit-to-credit pipelines, apprenticeship programs, and work-based learning opportunities.

All of the Orange County Sector Analysis Project briefs began with quantitative labor market demand and supply analysis; however, they also include qualitative information derived from the project's focus group discussions. Between July and August 2019, the COE hosted a total of 12 sector-specific focus groups with regional stakeholders, including faculty and deans, as well as regional and state directors for employer engagement. One of these focus groups was specific to the Advanced Manufacturing sector. The objectives of the focus groups were to identify labor market supply gaps (supply gaps) in middle-skill jobs; understand where programs exist or do not exist to fill in the supply gaps; and discuss how Orange County's community colleges could close the supply gaps. Focus group participants reviewed the demand and supply analysis prior to meeting and provided intelligence regarding how they are working to close supply gaps as well as the challenges they encounter in their programs; this valuable information could not be captured via traditional labor market research methods. The COE recorded then analyzed these discussions which resulted in the "Focus Group Insights" sections throughout this brief, supplementing traditional, quantitative labor market data with important, qualitative information.

# Middle-Skill Jobs and Living Wage Introduction

In this brief, middle-skill jobs include: all occupations that require an educational requirement of some college, associate degree or apprenticeship; all occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an educational attainment of some college or associate degree; or all occupations that require a high school diploma or equivalent or no formal education, but also require short- to long-term on-the-job training.

In this brief, top middle-skill jobs are defined as jobs that have both the most labor market demand (annual job openings) and entry-level wages at or above the California Family Needs Calculator<sup>1</sup> (commonly known as a "living wage"). The living wage is the hourly wage that a single adult needs to earn in order to meet basic needs in Orange County, and is currently \$20.63 per

<sup>&</sup>lt;sup>1</sup> https://insightcced.org/family-needs-calculator/



Demand and Supply Analysis: Orange County 2021

hour. The living wage is defined by the California Family Needs Calculator, which calculates the income necessary to cover costs including housing, food, transportation, health care, and other basic necessities.

Entry-level wage is defined as the 25<sup>th</sup> percentile hourly wage, which means that 25% of all workers in that occupation earn equal to or below this amount. Percentile wages represent the distribution of wages for each occupation. Generally, workers with minimal education and experience can expect to earn wages near the 10<sup>th</sup> percentile. With the additional education and training students receive in community college programs, they are more likely to earn wages at the 25<sup>th</sup> percentile, rather than the 10<sup>th</sup> percentile. Generally, with even more education and experience, students could expect to progress and earn the median wage, which is defined as the 50<sup>th</sup> percentile hourly wage.

#### **Demand Introduction**

For the purpose of this report, labor market demand is determined by the number of annual job openings employers expect to fill due to job growth and employee turnover between 2020 and 2025. Job growth is when an employer experiences increased demand for products and hires new employees to increase production, while employee turnover is when an employer hires replacement workers for employees who leave the workforce or change occupations.

# **Supply Introduction**

Supply is determined by the average annual-number of related awards (e.g., certificates, degrees) generated between 2017 and 2020 by the region's community colleges and other educational institutions (e.g., private providers) for the purpose of this report. However, it should be noted that a student may earn more than one award; therefore, supply may be overestimated for certain occupations.

Whether or not there is a supply gap is determined by the difference between the demand and supply. The methodology regarding how these numbers are calculated is described in Appendix A.

#### **FOCUS GROUP INSIGHTS**

The Advanced Manufacturing sector focus group included three faculty members and four administrators from five of the seven institutions – six community colleges and one noncredit school – that offered Advanced Manufacturing programs in Orange County between 2015 and 2017. The Regional Director for Employer Engagement also attended the focus group.

Focus group participants identified several data limitations, challenges in expanding programs, and other issues that were common across multiple sectors. The cross-sector, common themes are expanded on and explained in further detail in the standalone Orange County Sector Analysis Project Executive Summary report. Focus group participants also reported on limitations and challenges that were unique to the Advanced Manufacturing sector. This sector-specific information is highlighted throughout this report in the Focus Group Insights and the Focus Group Insights – The Big Picture sections.

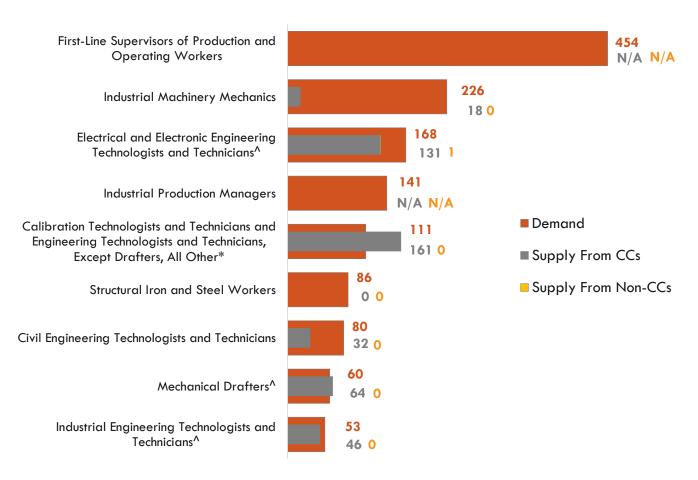


# ADVANCED MANUFACTURING TOP MIDDLE-SKILL JOBS

This section compares Orange County's labor market demand for the top middle-skill jobs in Advanced Manufacturing with program supply from the region's community colleges and non-community college providers (Exhibit 1). As seen in Exhibit 2, the entry-level wages<sup>2</sup> for these top middle-skill jobs are higher than the \$20.63 per hour living wage. Descriptions for each occupational title can be found in Appendix C. Detailed supply and demand data analyzed for each occupation, including supply numbers by institutions is included in Appendix D.

Exhibit 1: Advanced Manufacturing Top Middle-Skill Jobs in Orange County:

Labor Market Demand vs. Program Supply



(Please note: \* indicates that the occupation has an oversupply of labor, ^ indicates that this occupation's demand has been met, and N/A indicates that no community college program reported awards for this occupation or no community college program is available for this occupation.)

<sup>&</sup>lt;sup>2</sup> In this report, entry-level wage is defined as the 25<sup>th</sup> percentile hourly wage, which means that 25% of all workers in the field earn equal to or below this amount. Generally, workers with less experience earn lower wages.



4

### **FOCUS GROUP INSIGHTS**

#### **Local Low-Unit Certificates**

The Advanced Manufacturing sector focus group participants felt that supply data from traditional labor market information is limited; it does not capture locally issued low-unit certificates that are not reported to, or approved by, the California Community Colleges Chancellor's Office (CCCCO). According to focus group participants, Advanced Manufacturing programs attract industry professionals who are interested in upskilling or learning new skills for their current jobs. However, the supply data does not capture students that take a small number of courses to gain additional skills if colleges do not report data for low-unit certificate programs. This could result in an under-reporting of the supply number.

#### **Challenges in Identifying Supply for Management Positions**

This brief analyzes labor market demand and supply data for the Advanced Manufacturing sector, using occupational codes from the Standard Occupational Classification (SOC) system for demand data and program codes from the Taxonomy of Programs (TOP) and Classification of Instructional Programs (CIP) systems for supply data (see Appendix A for more information). However, matching SOC codes to TOP and CIP codes has its limitations, particularly for management positions. Focus group participants pointed out that the TOP codes associated with the Industrial Production Managers occupation train for various managerial occupations, not just Industrial Production Managers. For this reason, the program supply numbers for Industrial Production Managers is likely overstated.

#### **Low Completion Numbers**

Focus group participants indicated that supply numbers for programs that actually report awards to the CCCCO are lower than expected. Manufacturing courses in Orange County tend to have high retention and success rates (91% and 80%,

respectively, for all colleges, according to the CCCCO's dashboard tool, LaunchBoard<sup>3</sup>); however, completion numbers for certificates and degrees appear low. Focus group participants said that students may take one or two courses and exit the community college system without actually receiving a certificate or degree. Focus group participants agreed that it is very common

"We know these programs are overdesigned, but it takes a long time to undo what already exists."

- Orange Coast College Administrator

for students to be hired before they complete a program. These explanations suggest that some programs may be overdesigned, meaning that programs require more courses than necessary for students to gain the necessary skills to obtain employment. An Orange Coast College administrator acknowledged that programs could be overdesigned, but pointed out that the Student Centered Funding Formula (SCFF)<sup>4</sup> incentivizes awards by weighing the number of points for degrees and certificates higher than other metrics, such as the completion of nine or more CTE units or attainment of the regional living wage. Colleges could still re-work overdesigned programs or consider moving these programs to enhanced noncredit, where the dollar per career development/college preparatory (CDCP) FTES has increased and is now the same as it is for credit. Additionally, noncredit certificates are included in the Strong Workforce Program metrics, Student Success Metrics, and Vision for Success.

<sup>&</sup>lt;sup>4</sup> https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/College-Finance-and-Facilities-Planning/Student-Centered-Funding-Formula



<sup>&</sup>lt;sup>3</sup> https://www.calpassplus.org/LaunchBoard/Community-College-Pipeline.aspx

Demand and Supply Analysis: Orange County 2021

Exhibit 2. Advanced Manufacturing Top Middle-Skill Jobs in Orange County: Entry-Level and Median Wages

SOC Code	SOC (Occupational) Title	Demand (Annual Openings)	Entry-Level Wage (25 <sup>th</sup> Percentile)	Median Wage
51-1011	First-Line Supervisors of Production and Operating Workers	454	\$23.33	\$30.69
49-9041	Industrial Machinery Mechanics	226	\$21.85	\$28.69
17-3023	Electrical and Electronics Engineering Technicians	168	\$25.11	\$31.84
11-3051	Industrial Production Managers	141	\$40.48	\$52.98
17-3098	Calibration Technologists and Technicians and Engineering Technologists and Technicians, Except Drafters, All Other	111	\$23.49	\$29.67
47-2221	Structural Iron and Steel Workers	86	\$21.27	\$30.81
17-3022	Civil Engineering Technologists and Technicians	80	\$27.49	\$34.12
17-3013	Mechanical Drafters	60	\$23.41	\$29.88
17-3026	Industrial Engineering Technologists and Technicians	53	\$24.19	\$32.82

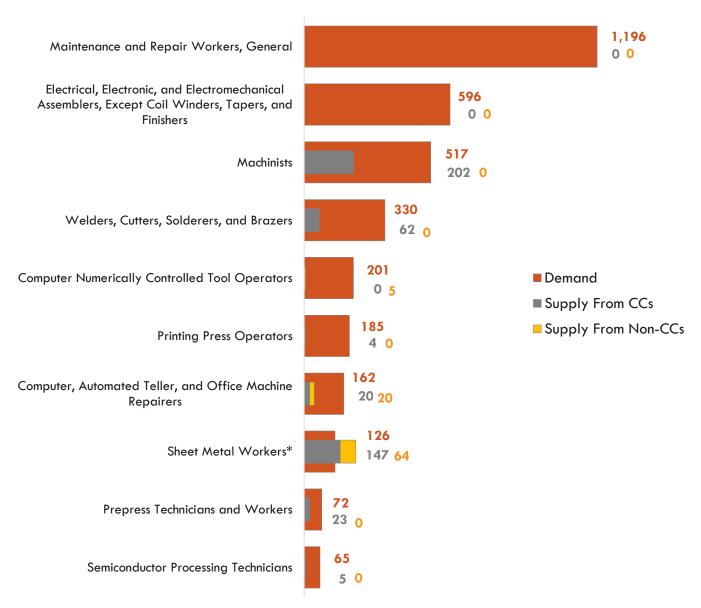


# ADVANCED MANUFACTURING MIDDLE-SKILL JOBS WITH ENTRY-LEVEL WAGES BELOW CALIFORNIA FAMILY NEEDS CALCULATOR

While it is important to understand which top middle-skill jobs have opportunities for increased program supply, it is also important to consider middle-skill occupations that have entry-level wages below the regional living wage but median wages near or above it. Since wages generally increase from entry-level to median earnings with additional experience and training, students could potentially earn self-sustaining wages with additional apprenticeship or work-based learning opportunities.

As seen in Exhibit 3, middle-skill Advanced Manufacturing jobs with entry-level wages below the regional living wage have a significant number of annual job openings (labor market demand).

Exhibit 3: Advanced Manufacturing Middle-Skill Jobs in Orange County with Entry-Level Wages Below the Regional Living Wage



(Please note: \* indicates that the occupation has an oversupply of labor, ^ indicates that this occupation's demand has been met, and N/A indicates that no community college program reported awards for this occupation or no community college program is available for this occupation.)



Demand and Supply Analysis: Orange County 2021

While these occupations have entry-level wages below the California Family Needs Calculator of \$20.63 per hour, occupations such as Maintenance and Repair Workers, General; Machinists; Computer, Automated Teller, and Office Machine Repairers; Sheet Metal Workers; and Prepress Technicians and Workers have median wages higher than the regional living wage as denoted via the gray shading in Exhibit 4.

Exhibit 4. Advanced Manufacturing Middle-Skill Jobs with Entry-Level Earnings Below the California Family Needs

Calculator in Orange County: Entry-Level and Median Wages

SOC Code	SOC (Occupational) Title	Demand (Annual Openings)	Entry-Level Wage (25 <sup>th</sup> Percentile)	Median Wage
49-9071	Maintenance and Repair Workers, General	1,196	\$16.51	\$22.05
51-2028	Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	596	\$15.06	\$1 <i>7</i> .83
51-4041	Machinists	517	\$16.68	\$21.55
51-4121	Welders, Cutters, Solderers, and Brazers	330	\$16.15	\$20.30
51-9161	Computer Numerically Controlled Tool Operators	201	\$15.79	\$20.14
51-5112	Printing Press Operators	185	\$15.15	\$18.60
49-2011	Computer, Automated Teller, and Office Machine Repairers	162	\$16.43	\$20.93
47-2211	Sheet Metal Workers	126	\$1 <i>7.</i> 59	\$25.97
51-5111	Prepress Technicians and Workers	72	\$15.11	\$20.91
51-9141	Semiconductor Processing Technicians	65	\$17.45	\$19.55



### **FOCUS GROUP INSIGHTS - THE BIG PICTURE**

Focus group participants addressed other issues and challenges that cannot be captured by traditional labor market information and provided insight on the tactics colleges and employers are currently using to address supply gaps in the Advanced Manufacturing sector.

#### **How Employers are Filling Supply Gaps**

Focus group participants across all sectors reported that employers recruit heavily at four-year colleges for potential workers, even if a position does not require a bachelor's degree. In the Advanced Manufacturing focus group, participants noted that there is anecdotal evidence that students taking community college courses tend to know how to work machines better than their four-year college counterparts who tend to be more theory-based.

Faculty and administrators also shared that employers utilize staffing agencies in order to meet their workforce needs because they prescreen candidates and provide a low-risk, fast-moving, pipeline of workers for companies. Additionally, companies such as Oakley take current employees and re-train them. One faculty member said that, in some cases, employers engage in re-training by giving employees a two-year time period to gain necessary skills by completing community college training programs.

"Employers go to Adecco or another staffing agency and say 'send us everybody." [The employer] would send them through a training program. Those who didn't like it would leave and those that stayed would have opportunities down the road...that's how they build supply."

— Fullerton College Faculty Member

#### **Skills and Certifications**

According to the focus group participants, many skills taught in community college Advanced Manufacturing programs are transferable and are not exclusive to a single/particular job. For example, the community colleges in the region are developing new programs around robotics, conversational programming, and maintenance that are not specific to the Advanced Manufacturing sector and are valuable to other sectors such as Energy, Construction, and Utilities.

In order to close labor market supply gaps in the sector, focus group participants said that companies tend to hire students before they complete their programs as long as students have the foundational skills needed for the job. Once on board, companies could provide training specific to the companies' products and processes. One focus group participant indicated that manufacturing firms tend to be small—some with fewer than 20 employees. Small manufacturers prefer workers with skills specific to their business and have developed in-house training to meet those specialized needs. Therefore, it may not be necessary for students to complete an entire program in order to be "job ready" for these types of manufacturers.

Certifications are another way to demonstrate skill attainment according to focus group participants. Faculty and administrators identified a number of certifications for which Orange County community college programs train. These certifications include Siemens Programmable Logic Controller (PLC), Level One Mechatronics, SOLIDWORKS, AutoCAD, Revit, and Additive Manufacturing.

#### **Challenges in Expanding Programs**

Focus group participants identified several challenges to expanding programs in the Advanced Manufacturing sector. Many of these challenges, including the lack of dedicated lab space, difficulty hiring faculty and staff, and high costs for equipment, cut across all sectors. However, a unique challenge for the Advanced Manufacturing sector is that Orange County's community colleges offer several Advanced Manufacturing courses—many of which have similar training goals or learning outcomes. However, each college has a different approach and curriculum, which can be confusing for students to navigate, should they desire to complete their education across multiple institutions. This fragmentation may cause students to take longer to actually complete programs, especially if courses do not articulate from one institution to another.



#### **KEY FINDINGS: ADVANCED MANUFACTURING**

Based on the demand and supply data, as well as the focus group insights analyzed in this brief, the COE identified the following key research findings and recommendations:

# **Demand and Supply Key Findings**

4,829

1,007

3,912

annual job openings (labor market demand)

average annual program awards (labor market supply)

supply gap (number of awards needed to close the gap)

# **Focus Group Key Findings and Recommendations**

### **Key Finding**

- Retention and success rates are high for Advanced Manufacturing courses, but program completion numbers are low: Community colleges in Orange County are undersupplying for middle-skill Advanced Manufacturing jobs. Nearly 9% of all students enrolled in Advanced Manufacturing programs completed a degree or certificate in
  - the 2019-2020 academic year. Students often take one or two courses to gain additional skills, then exit the community college system or they find a job before completing their program. These explanations suggest that some programs may be overdesigned, meaning that they require more courses than necessary for students to gain the needed skills to obtain employment.
- 2. Advanced Manufacturing skills and certifications are transferable and not necessarily exclusive to a particular occupation: Orange County community colleges are developing new programs around robotics, conversational programming, and maintenance that are not solely specific to the Advanced Manufacturing Sector and provide valuable skills that can be used in other sectors such as Energy, Construction, and Utilities.

## Recommendation

- 1. To increase completion rates of students in Advanced Manufacturing programs, colleges could re-work overdesigned programs or consider moving these programs to enhanced noncredit. Noncredit certificates are included in the Strong Workforce Program (SWP) metrics, Student Success metrics, and the Vision for Success. Enhanced noncredit programs could be a way to satisfy student needs for short-term programs and still benefit colleges. Additionally, college faculty, deans, and the Regional Employer Engagement Team should review program and course data to determine the specific barriers that prevent students from successfully completing a program (e.g., challenging introductory courses and differing pre-requisites across colleges for higher level courses). Strong Workforce Program (SWP) funds could be invested at the college level to address students' specific barriers to course/program retention and completion.
- 2. Employers tend to hire students before they complete their programs, as long as students have foundational skills needed for the job. Industry-recognized certifications are another way to demonstrate skill attainment. Colleges could explore offering courses that will allow students to obtain certifications such as Siemens Programmable Logic Controller (PLC), Level One Mechatronics, and SOLIDWORKS, all of which can be applied in both the Advanced Manufacturing and Energy, Construction, and Utilities sectors.

### **Key Finding**

- 3. Advanced Manufacturing programs across
  Orange County community colleges are
  fragmented: Orange County community
  colleges offer several Advanced
  Manufacturing courses and programs—many
  of which have similar training goals or
  learning outcomes. However, each college has
  a different approach and curriculum, which
  can be confusing for students to navigate,
  should they desire to complete their education
  across multiple institutions. This fragmentation
  may cause students to take longer to actually
  complete programs, especially if courses do
  not articulate from one institution to another.
- 4. Knowledge, Skills, and Abilities (KSAs) for the sector have not been validated by employers: The OC Sector Analysis Project examines job gaps but does not explore the specific KSAs taught at the colleges and compare them to the labor market's demand for Advanced Manufacturing KSAs.

#### Recommendation

- 3. To address the fragmentation of Advanced Manufacturing programs, the Regional Employer Engagement Team could convene administrators, faculty, and counselors to discuss articulation agreements for courses and programs that have similar goals or learning outcomes. This could create a more seamless pipeline for students thereby increasing their opportunity for completing an Advanced Manufacturing program.
- 4. To determine if the region's community colleges are training for the right KSAs, the Regional Employer Engagement Team should convene employers in a "regional advisory group" where employers can review program KSAs, provide feedback, and validate the KSAs' current relevance and demand in the labor market



# APPENDIX A: METHODOLOGY AND ADVANCED MANUFACTURING DATA DEFINITIONS

The Centers of Excellence for Labor Market Research (COE) prepared this report by analyzing data from occupations and education programs. Occupational data is derived from Emsi, a software program that consolidates data from the California Employment Development Department (EDD), U.S. Bureau of Labor Statistics (BLS) and other government agencies. Program supply data is drawn from two systems: Taxonomy of Programs (TOP) and Classification of Instructional Programs (CIP).

The California Community Colleges (CCC) define "sectors" by TOP codes. To determine what occupations should be analyzed in this brief, the COE first reviewed the TOP codes associated with the sector and then matched them with the SOC codes. According to the CCC, the following six-digit TOP codes define the Advanced Manufacturing sector:

TOP6 Program Name	TOP6 Code
Aeronautical and Aviation Technology	0950.00
Aircraft Electronics (Avionics)	0950.40
Aircraft Fabrication	0950.50
Appliance Repair	0935.10
Computer Electronics	0934.10
Electrical, Electronic, and Electro-Mechanical Drafting	0953.30
Electronics and Electric Technology	0934.00
Engineering Technology, General	0924.00
Fashion Production	1303.30
Industrial and Occupational Safety and Health	0956.70
Industrial Electronics	0934.20
Industrial Quality Control	0956.80
Industrial Systems Technology and Maintenance	0945.00
Instrumentation Technology	0943.30
Laser and Optical Technology	0934.80
Machining and Machine Tools	0956.30
Manufacturing and Industrial Technology	0956.00
Mechanical Drafting	0953.40
Ocean Technology	1920.00
Optics	0961.00
Petroleum Technology	0954.30
Plastics and Composites	0954.20
Printing and Lithography	0963.00
Surveying	0957.30
Technical Illustration	0953.60
Vacuum Technology	0943.30
Welding Technology	0956.50

Using a TOP-SOC crosswalk, the COE then identified middle-skill jobs for which programs within these TOP codes train. The COE examined more than 850 occupational codes from the Standard Occupational Classification (SOC)<sup>5</sup> system and identified approximately 300 occupational codes as middle-skill jobs.

<sup>&</sup>lt;sup>5</sup> SOC is a federal statistical standard used by EDD, BLS and other federal agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data.



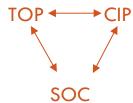
Middle-skill jobs include:

- All occupations that require an educational requirement of some college, associate degree or apprenticeship;
- All occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an
  educational attainment of some college or associate degree; or
- All occupations that require a high school diploma or equivalent or no formal education, but also require short- to longterm on-the-job training where multiple community colleges have existing programs.

For this study, the COE analyzed occupations with a labor market demand of at least 50 annual job openings. (For comparison, the average and median demand for an occupation in Orange County is 307 and 63 annual job openings, respectively.) The number of annual job openings estimates employment change and turnover for an occupation each year between 2020 and 2025 Annual job openings include:

- Job Growth: An employer experiences increased demand for products and hires new employees to increase production. If job growth is zero or negative, then any and all openings are due to replacement needs.
- Replacement Needs: An employer hires replacement workers for employees who leave the workforce or change occupations. Replacement rates are derived from national 10-year, occupation-specific percentages published by the U.S. BLS's Employment Projections program.

The COE then cross-referenced the SOC codes with CIP and TOP codes to compare labor market demand with program supply. The following diagram illustrates this process:



The COE determined labor market supply for an occupation or SOC code by analyzing the number of program completers or awards in a related TOP or CIP code. The COE developed a "supply table" with this information, which is the source of the program supply data for this report. TOP data comes from the California Community Colleges Chancellor's Office MIS Data Mart (datamart.cccco.edu) and CIP data comes from the Integrated Postsecondary Education Data System (nces.ed.gov/ipeds/use-the-data), also known as IPEDS. TOP is a system of numerical codes used at the state level to collect and report information on California community college programs and courses throughout the state that have similar outcomes. CIP codes are a taxonomy of academic disciplines at institutions of higher education in the United States and Canada. Institutions outside of the California community college system do not use TOP codes in their reporting systems.

Because a TOP/CIP code may train for more than one occupation, simply aggregating all supply from all related codes may overestimate supply for an occupation. Therefore, the COE de-duplicated TOP codes that trained for more than one occupation to avoid counting the program supply more than once. Doing so provides a more accurate representation of the supply gaps in the region by occupation. This information can be seen in the demand and supply tables in Appendix D of this study.

# **Qualitative Methodology**

An integral aspect of the Orange County Sector Analysis Project was the qualitative data collected during the project's focus groups. In May 2019, the COE created an advisory group comprised of the Orange County Regional Consortium Director as well as five CTE deans and directors that represented the four community college districts in Orange County. The advisory group created a process and timeline for inviting faculty and administrators to participate in focus groups to better understand where

<sup>&</sup>lt;sup>6</sup> Emsi. Data set 2021.3. QCEW Employees + Non-QCEW + Self-Employed. 2020-2025.



Demand and Supply Analysis: Orange County 2021

programs exist or do not exist to fill supply gaps and discuss how Orange County's community colleges could close the supply gaps for the county's eight priority and emerging sectors.

To create the invite list of faculty and administrators, Regional Directors for Employer Engagement and career education deans at each college were asked to identify faculty and administrators that could represent their respective colleges in the sector-specific focus groups. Once this list was compiled, the career education deans invited faculty and administrators to express their interest in participating in a focus group via email. The email introduced the COE, provided an overview of the Orange County Sector Analysis Project, described the goals of the focus groups, and informed faculty that they would be compensated for their participation, and that lunch would be provided for all participants. All those that stated their interest were then connected with the COE who managed the focus groups scheduling and details.

In order to be as inclusive as possible, 12 focus groups were scheduled for the eight sectors – four sectors had one focus group each and four sectors had two focus groups each, during a three-week period from July to August 2019. All focus groups participants received a confirmation email before the event that included the focus group agenda, their sector-specific draft brief, and a pre-assignment with questions based off of the information contained in the draft sector briefs. Focus group participants were instructed to complete and bring the pre-assignment to the convening so that they were prepared to discuss the data, the challenges they face in their programs, and strategies to close supply gaps. Each focus group was recorded, with permission of the participants, by the COE solely for transcription purposes.

The COE conducted no more than two focus group sessions per day. During the focus groups the Orange County Sector Analysis Project was explained and then the information contained in the draft sector briefs was presented in detail. Participants were encouraged to ask questions and engage in dialogue throughout the entire focus group session. The COE took notes of each discussion as well as recorded the sessions, with permission of the participants and solely for transcription purposes.

Following the conclusion of the focus groups, the COE compiled the audio files, transcripts, notes, and pre-assignments to conduct a qualitative analysis of the themes for each focus group and to identify commonalities across multiple focus groups. The findings from this analysis have been highlighted throughout this report in the "Focus Group Insight" sections.



# APPENDIX B: OCCUPATIONAL DIFFERENCES BETWEEN 2019 AND 2021 VERSIONS

# **Removed Occupations**

The following occupations were included in the 2019 version of this brief but were not included in the 2021 version because they were not projected to have at least 50 annual job openings between 2020 and 2025, were assigned to a different sector in 2019, or were classified as below or above middle-skill in 2021:

- Computer Numerically Controlled Machine Tool Programmers, Metal and Plastic (51-4012)
- Electrical and Electronics Repairers, Commercial and Industrial Equipment (49-2094)
- Molders, Shapers, and Casters, Except Metal and Plastic (51-9195)

# **SOC Code Changes**

The following occupations were included in the 2019 version of this brief but are listed under a new SOC code in this brief due to BLS's update of the SOC system:

- Engineering Technicians, Except Drafters, All Other (17-3029)
  - This occupation was updated by BLS to Calibration Technologists and Technicians and Engineering Technologists and Technicians, Except Drafters, All Other (17-3098)
- Computer-Controlled Machine Tool Operators, Metal and Plastic (51-4011)
  - This occupation was updated by BLS to Computer Numerically Controlled Tool Operators (51-9161)

# **New Occupations**

The following occupations were not included in the 2019 brief because they either did not meet the annual job openings criteria in 2019, were classified as below or above middle-skill in 2019, or a new SOC code was created by BLS:

- Industrial Engineering Technologists and Technicians (17-3026)
- Computer, Automated Teller, and Office Machine Repairers (49-2011)
- Semiconductor Processing Technicians (51-9141)
- Prepress Technicians and Workers (51-5111)
- Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers (51-2028)



# APPENDIX C: DEFINITIONS FOR ADVANCED MANUFACTURING MIDDLE-SKILL JOBS

Calibration Technologists and Technicians and Engineering Technologists and Technicians, Except Drafters, All Other (SOC 17-3098): Execute or adapt procedures and techniques for calibrating measurement devices, by applying knowledge of measurement science, mathematics, physics, chemistry, and electronics, sometimes under the direction of engineering staff. Determine measurement standard suitability for calibrating measurement devices. May perform preventive maintenance on equipment. May perform corrective actions to address identified calibration problems. Because this is a new SOC code created by the BLS, sample job titles are not currently available.

**Civil Engineering Technicians and Technicians (SOC 17-3022):** Operate computer-controlled tools, machines, or robots to machine or process parts, tools, or other work pieces made of metal, plastic, wood, stone, or other materials. May also set up and maintain equipment. Sample job titles include:

- Civil Engineering Technician
- Engineering Specialist
- Engineering Assistant
- Engineer Technician
- Design Technician
- Civil Engineering Designer

Computer Numerically Controlled Tool Operators (SOC 51-9161): Operate computer-controlled machines or robots to perform one or more machine functions on metal or plastic work pieces. Sample job titles include:

- Brake Press Operator
- Computer Numerical Control Lathe Operator
- Computer Numerical Control Machine Operator
- Computer Numerical Control Machinist
- Computer Numerical Control Mill Operator
- Computer Numerical Control Set-Up and Operator

Computer, Automated Teller, and Office Machine Repairers (SOC 49-2011): Repair, maintain, or install computers, word processing systems, automated teller machines, and electronic office machines, such as duplicating and fax machines.

- ATM Technician
- Computer Repair Technician
- Computer Technician
- Copier Technician
- Field Service Technician
- Service Technician

**Electrical and Electronics Engineering Technologists and Technicians (SOC 17-3023):** Apply electrical and electronic theory and related knowledge, usually under the direction of engineering staff, to design, build, repair, calibrate, and modify electrical components, circuitry, controls, and machinery for subsequent evaluation and use by engineering staff in making engineering design decisions. Sample job titles include:

- Digital Tech
- Calibration Technician
- Test Technician
- Electrical Technician
- Equipment Specialist
- Results Technician

**Electrical and Electromechanical Assemblers (SOC 51-2028):** Assemble or modify electrical or electronic equipment, such as computers, test equipment telemetering systems, electric motors, and batteries. Assemble or modify electromechanical equipment or devices, such as servomechanisms, gyros, dynamometers, magnetic drums, tape drives, brakes, control linkage, actuators, and appliances. Sample job titles include:

- Assembler
- Electromechanical Assembler
- Electrical Assembler
- Electronic Technician
- Manufacturing Assembler
- Wiring Technician

**Electrical and Electronics Repairers, Commercial and Industrial Equipment (SOC 49-2094):** Repair, test, adjust, or install electronic equipment, such as industrial controls, transmitters, and antennas. Sample job titles include:

- Field Service Technician
- Technical Support Specialist
- Maintenance Technician
- Repair Technician

 Instrument and Control Technician



Demand and Supply Analysis: Orange County 2021

• Scale Technician

First-Line Supervisors of Production and Operating Workers (SOC 51-1011): Directly supervise and coordinate the activities of production and operating workers, such as inspectors, precision workers, machine setters and operators, assemblers, fabricators, and plant and system operators. Sample job titles include:

Production Supervisor

Paper Machine Supervisor

Operations Supervisor

Paper Products Supervisor

Molding Supervisor

Sawmill Supervisor

**Industrial Engineering Technologists and Technicians (17-3026):** Apply engineering theory and principles to problems of industrial layout or manufacturing production, usually under the direction of engineering staff. May perform time and motion studies on worker operations in a variety of industries for purposes such as establishing standard production rates or improving efficiency. Sample job titles include:

Engineering Technician

Industrial Engineering Analyst

 Industrial Engineering Technician

Quality Technician

• Manufacturing Coordinator

Service Technician

**Industrial Machinery Mechanics (SOC 49-9041):** Repair, install, adjust, or maintain industrial production and processing machinery or refinery and pipeline distribution systems. Sample job titles include:

Overhauler

• Machine Adjuster

Industrial Mechanic

• Loom Technician

Master Mechanic

Maintenance Technician

**Industrial Production Managers (SOC 11-3051):** Plan, direct, or coordinate the work activities and resources necessary for manufacturing products in accordance with cost, quality, and quantity specifications. Sample job titles include:

• Production Manager

Quality Control Supervisor

Site Manager

• Biofuels Production Manager

• Production Support Supervisor

• Power Project Manager

Machinists (SOC 51-4041): Set up and operate a variety of machine tools to produce precision parts and instruments. Includes precision instrument makers who fabricate, modify, or repair mechanical instruments. May also fabricate and modify parts to make or repair machine tools or maintain industrial machines, applying knowledge of mechanics, mathematics, metal properties, layout, and machining procedures. Sample job titles include:

Tool Room Machinist

Production Machinist

Gear Machinist

• Utility Operator

• Senior Maintenance Machinist

Manual Lathe Machinist

Maintenance and Repair Workers, General (SOC 49-9071): Perform work involving the skills of two or more maintenance or craft occupations to keep machines, mechanical equipment, or the structure of an establishment in repair. Duties may involve pipe fitting; boiler making; insulating; welding; machining; carpentry; repairing electrical or mechanical equipment; installing, aligning, and balancing new equipment; and repairing buildings, floors, or stairs. Sample job titles include:

• Plant Maintenance Technician

• Facilities Engineer

Building Engineer

Stationary Engineer

Process Technician

**Mechanical Drafters (SOC 17-3013):** Prepare detailed working diagrams of machinery and mechanical devices, including dimensions, fastening methods, and other engineering information. Sample job titles include:

Design Drafter

Tool Design Drafter

Piping Designer

Drafting Technician

Product Designer

Installation Drafter



Demand and Supply Analysis: Orange County 2021

**Prepress Technicians and Workers (SOC 51-5111):** Format and proof text and images submitted by designers and clients into finished pages that can be printed. Includes digital and photo typesetting. May produce printing plates. Sample job titles include:

- Desktop Operator
- Electronic Prepress Operator
- Electronic Prepress Technician
- Plate Maker

- Plate Mounter
- Pre-Press Proofer

**Printing Press Operators (SOC 51-5112):** Set up and operate digital, letterpress, lithographic, flexographic, gravure, or other printing machines. Includes short-run offset printing presses. Sample job titles include:

- Digital Press Operator
- Offset Press Operator
- Flexographic Press Operator
- Web Offset Press Feeder
- Lithographic Press Operator
- Web Pressman

Semiconductor Processing Technicians (SOC 51-9141): Perform any or all of the following functions in the manufacture of electronic semiconductors: load semiconductor material into furnace; saw formed ingots into segments; load individual segment into crystal growing chamber and monitor controls; locate crystal axis in ingot using x-ray equipment and saw ingots into wafers; and clean, polish, and load wafers into series of special purpose furnaces, chemical baths, and equipment used to form circuitry and change conductive properties.

- Device Processing Engineer
- Diffusion Operator
- Engineering Technician
- Manufacturing Specialist
- Probe Operator
- Wafer Fabrication Technician

Sheet Metal Workers (SOC 47-2211): Fabricate, assemble, install, and repair sheet metal products and equipment, such as ducts, control boxes, drainpipes, and furnace casings. Work may involve any of the following: setting up and operating fabricating machines to cut, bend, and straighten sheet metal; shaping metal over anvils, blocks, or forms using hammer; operating soldering and welding equipment to join sheet metal parts; or inspecting, assembling, and smoothing seams and joints of burred surfaces. Includes sheet metal duct installers who install prefabricated sheet metal ducts used for heating, air conditioning, or other purposes. Sample job titles include:

- Sheet Metal Mechanic
- Sheet Metal Installer
- Sheet Metal Layout Mechanic
- Heating, Ventilation, and Air Conditioning Sheet Metal Installer
- Sheet Metal Apprentice
- Sheet Metal Fabricator

**Structural Iron and Steel Workers (47-2221):** Raise, place, and unite iron or steel girders, columns, and other structural members to form completed structures or structural frameworks. May erect metal storage tanks and assemble prefabricated metal buildings. Sample job titles include:

- Fitter
- Iron Workers

- Ironworker
- Steel Fabricator

- Steel Worker
- Structural Steel Erector

Welders, Cutters, Solderers, and Brazers (SOC 51-4121): Use hand-welding, flame-cutting, hand soldering, or brazing equipment to weld or join metal components or to fill holes, indentations, or seams of fabricated metal products. Sample job titles include:

- Maintenance Welder
- Aluminum Welder

- Wirer
- Solderer

- Refrigeration Brazer/Solderer
- Production Welder



# APPENDIX D: ADVANCED MANUFACTURING DEMAND AND SUPPLY DATA

The following tables compare labor market demand and program supply by occupation, and are the underlying information for the exhibits in this brief. Because a TOP/CIP code may train for more than one occupation, simply aggregating all supply from all related codes may overestimate supply for that occupation. Therefore, the COE de-duplicated TOP codes that train for more than one occupation to avoid counting program supply more than once. This de-duplication process is denoted by the "Already Accounted For" statements in the tables on the following pages.

Additionally, the COE reviewed program data from the LaunchBoard<sup>7</sup> and the statewide COE Supply Table<sup>8</sup> and identified conflicting information. For certain occupations, LaunchBoard indicates that a college has a program for that occupation, but the COE Supply Table does not show program data for that college, and vice versa. These discrepancies are marked with the following:

+The COE Supply Table indicates that this college supplies awards for this TOP code, but this college is not listed in the LaunchBoard

\*LaunchBoard indicates that this college/school supplies awards for this TOP code, but this college is not listed in COE Supply Table

The COE provided these markings for the community colleges in the region to review potential miscoded programs at their respective colleges.

The demand and supply tables in the following pages have three categories:

- 1. **Supply Gap** If Average Annual Openings exceed Average Annual Awards by more than 25 percent, then the cell is shaded in green.
- 2. **Supply Met** If Average Annual Openings is within 25 percent +/- of Average Annual Awards, then the cell is shaded in blue.
- 3. **Oversupply** If Average Annual Awards exceed the Average Annual Openings by more than 25 percent, then the cell is shaded in red.

<sup>8</sup> https://coeccc.net/our-resources/supply-and-demand/



 $<sup>^{7}</sup>$  calpassplus.org/LaunchBoard/Home.aspx

# DEMAND AND SUPPLY DATA FOR TOP ADVANCED MANUFACTURING MIDDLE-SKILL JOBS IN ORANGE COUNTY

OCCUPATIONAL TITLE	AVERAGE ANNUAL OPENINGS (2020-2025)	SUPPLY GAP/ SUPPLY MET/ OVERSUPPLY	AVERAGE ANNUAL AWARDS (2017-2020)	TOP6 TITLE	TOP6 OR CIP	COLLEGE	COLLEGE SUPPLY (3-YR AVG)												
First-Line Supervisors of Production and Operating Workers	454	Supply Gap	0	No Programs	No Programs	No Programs	0												
				Industrial Systems Technology and	0945.00	Fullerton	1												
Industrial Machinery Mechanics	226	Supply Gap	18	Maintenance	0743.00	Santiago Canyon	15												
				Energy Systems Technology	0946.10	Golden West	2												
				Engineering Technology, General (requires Trigonometry)	0924.00	Santa Ana	1												
						Coastline	80												
				Electronics and Electric		Irvine	25												
				Technology	0934.00	Orange Coast	9												
Electrical and Electronic Engineering Technologists and Technicians	168 Supply		Met 132	Electrical and Electronic Engineering Technologies/Technicians, Other	CIP 15.0399	Saddleback	11												
		Supply Met				Santa Ana	5												
						Southern California Institute of Technology	1												
												Computer Electronics	0934.10	Already accounted for	0				
Industrial Production Managers	141	Supply Gap	0	No Programs	No Programs	No Programs	0												
						Fullerton	8												
				Architecture and Architectural Technology	1 020100	Orange Coast	61												
						Saddleback	11												
Calibration Technologists and Technicians		111 Oversupply				Engineering Technology, General (requires Trigonometry)	0924.00	Already accounted for	0										
and Engineering Technologists and Technicians Technicians, Except Drafters, All Other	111		161	Electronics and Electric Technology	0934.00	Already accounted for	0												
				Computer Electronics	0934.10	Already accounted for	0												
									Computer Installation and Repair Technology/Technician	CIP 47.0104	Already accounted for	0							
				Laser and Optical Technology	0934.80	Irvine	15												



Demand and Supply Analysis: Orange County 2021

OCCUPATIONAL TITLE	AVERAGE ANNUAL OPENINGS (2020-2025)	SUPPLY GAP/ SUPPLY MET/ OVERSUPPLY	AVERAGE ANNUAL AWARDS (2017-2020)	TOP6 TITLE	TOP6 OR CIP	COLLEGE	COLLEGE SUPPLY (3-YR AVG)				
						Fullerton	19				
						Irvine	1				
				Manufacturing and Industrial Technology	0956.00	Saddleback	9				
				rounning)		Santa Ana	1				
						Santiago Canyon	26				
				Marine Technology	0959.00	Orange Coast	8				
				Marine Technology	0959.00	Saddleback	2				
Structural Iron and Steel Workers	86	Supply Gap	0	Sheet Metal and Structural Metal	0956.40	No Programs	0				
Siructoral from and Steel Workers	00	зирріу Сар	U	Sheet Metal Technology/Sheetworking	CIP 48.0506	No Programs	0				
		Supply Gap			Architecture and Architectural Technology	0201.00	Already accounted for	0			
Civil Engineering Technologists and Technicians	80		32	Engineering Technology, General (requires Trigonometry)	0924.00	Already accounted for	0				
									Civil and Construction  Management Technology	0957.00	Fullerton
				Public Works	2102.10	Santiago Canyon	21				
				Engineering Technology, General (requires Trigonometry)	0924.00	Already accounted for	0				
			,			Fullerton	7				
						Golden West	28				
Mechanical Drafters	60	Supply Met	64	Drafting Technology	0953.00	Irvine	4				
				Draming rechnology	0953.00	Saddleback	1				
										Santa Ana	21
					Irvine	3					
				Manufacturing and Industrial Technology	0956.00	Already accounted for	0				
Industrial Engineering Technologists and Technicians	53	Supply Met	46	Engineering Technology, General (requires Trigonometry)	0924.00	Already accounted for	0				
recrinicians		11,11,111				Manufacturing and Industrial Technology	0956.00	Already accounted for	0		



Demand and Supply Analysis: Orange County 2021

OCCUPATIONAL TITLE	AVERAGE ANNUAL OPENINGS (2020-2025)	SUPPLY GAP/ SUPPLY MET/ OVERSUPPLY	AVERAGE ANNUAL AWARDS (2017-2020)	TOP6 TITLE	TOP6 OR CIP	COLLEGE	COLLEGE SUPPLY (3-YR AVG)
				Other Engineering and Related Industrial Technologies	0999.00	Coastline	46



# DEMAND AND SUPPLY DATA FOR ADVANCED MANUFACTURING MIDDLE-SKILL JOBS WITH ENTRY-LEVEL WAGES BELOW CALIFORNIA FAMILY NEEDS CALCULATOR IN ORANGE COUNTY

OCCUPATIONAL TITLE	AVERAGE ANNUAL OPENINGS (2020-2025)	SUPPLY GAP/ SUPPLY MET/ OVERSUPPLY	AVERAGE ANNUAL AWARDS (2017-2020)	TOP6 TITLE	TOP6 OR CIP	COLLEGE	COLLEGE SUPPLY (3-YR AVG)			
				Manufacturing and Industrial Technology	0956.00	Already accounted for	0			
Computer Numerically Controlled Tool Operators	201	Supply Gap	5	Machining and Machine Tools	0956.30	Already accounted for	0			
				Computer Numerically Controlled (CNC) Machinist Technology/CNC Machinist	CIP 48.0510	California Career School	5			
				Computer Electronics	0934.10	Orange Coast	5			
Computer, Automated Teller, and Office	162	Supply Gap	42	·	0734.10	Saddleback	17			
Machine Repairers	102	зорргу Өйр	42	Computer Installation and Repair Technology/Technician	CIP 47.0104	United Education Institute- Anaheim	20			
				Industrial Electronics	0934.20	No Programs	0			
Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	596	Supply Gap	0	Engineering Technology, General (requires Trigonometry)	0924.00	Already accounted for	0			
	517 S	Supply Gap	202			Fullerton	3			
Machinists				202	202	202	Machining and Machine Tools	0956.30	Orange Coast	94
						Santa Ana	105			
Maintenance and Repair Workers, General	1196	Supply Gap	0	Industrial Systems Technology and Maintenance	0945.00	Already accounted for	0			
				Building/Property Maintenance	CIP 46.0401	No Programs	0			
						Coastline	1			
				Digital Media	0614.00	Golden West	9			
				Digital Media	0014.00	Irvine	8			
Prepress Technicians and Workers	72	Supply Gap	23			Santa Ana	0			
				Desktop Publishing	0614.50	Fullerton	1			
			_	peskiob rubiisiiiig	0014.50	Santa Ana	4			
				Printing and Lithography	0936.00	Already accounted for	0			
Printing Press Operators	185	Supply Gap	4	Printing and Lithography	0936.00	Fullerton	2			
Trining Tress Operators	165 Supply Ga	зорріу Сир	4	Printing and Lithography	0936.00	Saddleback	2			



Demand and Supply Analysis: Orange County 2021

OCCUPATIONAL TITLE	AVERAGE ANNUAL OPENINGS (2020-2025)	SUPPLY GAP/ SUPPLY MET/ OVERSUPPLY	AVERAGE ANNUAL AWARDS (2017-2020)	TOP6 TITLE	TOP6 OR CIP	COLLEGE	COLLEGE SUPPLY (3-YR AVG)		
Semiconductor Processing Technicians	65	Supply Gap	5	Electro-Mechanical	0935.00	Orange Coast	2		
Semiconductor Processing Technicians	03	зорргу Сар	3	Technology 0935	0733.00	Santa Ana	3		
	Sheet Metal Workers 126 Oversupply	Oversupply				Sheet Metal and Structural Metal	0956.40	No Programs	0
			211 -	Environmental Control Technology	0946.00	Cypress	105		
Chart Matal Maria						Orange Coast	42		
Sneet Metal Workers				Heating, Air Conditioning,	CIP 47.0201	Brownson Technical School	11		
				Ventilation and		InterCoast Colleges-Santa Ana	16		
				Refrigeration Maintenance Technology		United Education Institute- Anaheim	37		
					0956.50	Fullerton	9		
Welders, Cutters, Solderers, and Brazers	330	Supply Gap	62	Welding Technology		Orange Coast	16		
						Santa Ana	37		

