

## Program Endorsement Brief: 1099.00/Other Fine and Applied Arts

### Acting and Performance Level 2 Certificate

### Stage and Screen Combat Level 2 Certificate

Orange County Center of Excellence, January 2021

#### Summary Analysis

<b>Program Endorsement:</b>	<b>Endorsed:</b> All Criteria Met	<input type="checkbox"/>	<b>Endorsed:</b> Some Criteria Met	<input checked="" type="checkbox"/>	<b>Not</b> Endorsed	<input type="checkbox"/>
<b>Program Endorsement Criteria</b>						
<b>Supply Gap:</b>	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>		
<b>Living Wage:</b> (Entry-Level, 25 <sup>th</sup> )	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>		
<b>Education:</b>	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>		
<b>Emerging Occupation(s)</b>						
Yes		<input type="checkbox"/>	No		<input checked="" type="checkbox"/>	

The Orange County Center of Excellence for Labor Market Research (COE) prepared this report to provide Los Angeles/Orange County regional labor market supply and demand data related to one middle-skill occupation: *actors* (27-2011). Middle-skill occupations typically require some postsecondary education, but less than a bachelor's degree.<sup>1</sup>

In addition to traditional labor market data for *actors*, this report also includes information specifically related to stunt performers. While stunt performers may be employed in different entertainment areas such as amusement parks, dinner theater, and renaissance fairs, this report will focus on information from the Screen Actors Guild and American Federation of Television and Radio Artists (SAG-AFTRA). To become a member of SAG-AFTRA, performers must either work as a background actor for three days of work under a SAG-AFTRA collective bargaining agreement or be a paid member of an affiliated performers union for at least one year.<sup>2</sup> SAG-AFTRA membership allows performers, including stunt performers, to work on projects produced under SAG-AFTRA contracts.

This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with the relevant occupations.

Based on the available data, there appears to be a supply gap for *actors* in the region and the Bureau of Labor Statistics (BLS) lists some college/no degree as the typical entry-level education. However, the entry-level wages are below the living wage in Orange County. **Therefore, due to**

<sup>1</sup> The COE classifies middle-skill jobs as the following:

- All occupations that require an educational requirement of some college, associate degree or apprenticeship;
- All occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an educational attainment of some college or associate degree; or
- All occupations that require a high school diploma or equivalent or no formal education, but also require short- to long-term on-the-job training where multiple community colleges have existing programs.

<sup>2</sup> For additional information, please see the SAG-AFTRA website: <https://www.sagaftra.org/membership-benefits/steps-join>

some of the criteria being met, the COE endorses this proposed program. Detailed reasons include:

**Demand:**

- **Supply Gap Criteria** – Over the next five years, there is projected to be **2,386 jobs available annually** in the region due to new job growth and replacements, **which is more than the 983 awards conferred annually** by educational institutions in the region.
- **Living Wage Criteria** – Within Orange County, **typical entry-level hourly wages** for actors are **\$14.58, which is lower than the California Family Needs Calculator** hourly wage (living wage) for one adult in the region \$17.36 in Orange County).<sup>3</sup>
- **Educational Criteria** – The Bureau of Labor Statistics (BLS) lists some college/no degree as the typical entry-level education for actors.
  - However, the national-level educational attainment data indicates **19.3% of workers in the field have completed some college or an associate degree**, while 63.2% of actors hold a bachelor's degree or higher level of education.

**Supply:**

- There are **23 community colleges** in the LA/OC region that issue awards related to acting and/or dramatic arts, conferring an average of **253 awards annually** between 2016 and 2019.
- Between 2014 and 2017, there was an average of **730 awards conferred annually** in related training programs by non-community college institutions throughout the region.

**Occupational Demand**

Exhibit 1 shows the five-year occupational demand projections for actors. In Los Angeles/Orange County, the number of jobs related to these occupations is projected to increase by 1% through 2024. There will be nearly 2,400 job openings per year through 2024 due to job growth and replacements.

*This report includes employment projection data by Emsi which uses EDD information. Emsi's projections are modeled on recorded (historical) employment figures and incorporate several underlying assumptions, including the assumption that the economy, during the projection period, will be at approximately full employment. To the extent that a recession or labor shock, such as the economic effects of COVID-19, can cause long-term structural change, it may impact the projections. At this time, it is not possible to quantify the impact of COVID-19 on projections of industry and occupational employment. Therefore, the projections included in this report do not take the impacts of COVID-19 into account.*

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<sup>3</sup> Living wage data was pulled from California Family Needs Calculator on 1/20/2021. For more information, visit the California Family Needs Calculator website: <https://insightcced.org/2018-family-needs-calculator/>.

### Exhibit 1: Occupational demand in Los Angeles and Orange Counties<sup>4</sup>

Geography	2019 Jobs	2024 Jobs	2019-2024 Change	2019-2024 % Change	Annual Openings
Los Angeles	18,159	18,283	124	1%	2,235
Orange	1,141	1,209	68	6%	151
<b>Total</b>	<b>19,300</b>	<b>19,492</b>	<b>192</b>	<b>1%</b>	<b>2,386</b>

### Wages

The labor market endorsement in this report considers the entry-level hourly wages for actors in Orange County as they relate to the county's living wage. Los Angeles County wages are included below in order to provide a complete analysis of the LA/OC region. Detailed wage information, by county, is included in Appendix A.

**Orange County**— The typical entry-level hourly wages for actors are \$14.58, which is below the living wage for one adult (\$17.36 in Orange County). Experienced workers can expect to earn wages of \$33.96, which is higher than the living wage estimate. Orange County's average wages are slightly above the average statewide wage of \$35.05 for this occupation.

**Los Angeles County**— The typical entry-level hourly wages for actors are \$16.39, which is above the living wage for one adult (\$15.04 in Los Angeles County). Experienced workers can expect to earn wages of \$33.66, which is higher than the living wage estimate. Los Angeles County's average wages are below the average statewide wage of \$35.05 for this occupation.

To better understand wages for combat and stunt professionals, Exhibit 2 shows the current wages for SAG-AFTRA theatrical stunt performers and stunt coordinators. It is important to note that these wages reflect daily and weekly rates, so they cannot be compared to the hourly wages listed in Appendix A. Links to SAG-AFTRA's theatrical and television salary schedules, both of which include stunt performers, are listed in Appendix B.

### Exhibit 2: SAG-AFTRA theatrical daily/weekly wages for stunt roles<sup>5</sup>

Role	Time Commitment	Wage
Stunt Performer	Day Performers	\$1,030
	Weekly Performers	\$3,840
	10 to 19 Weeks Guaranteed (per week)	\$3,069
	20 Weeks or More Guaranteed (per week)	\$2,554
Stunt Coordinator	Day Performers	\$1,030
	Weekly Performers	\$3,840
	Employed on a "Flat Deal" Basis (per week)	\$6,316
	Employed on a "Flat Deal" Basis (per day)	\$1,601

### Job Postings

<sup>4</sup> Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

<sup>5</sup> <https://www.sagaftra.org/files/20202023CBAWages.pdf>

There were 746 online job postings related to actors listed in the past 12 months. The highest number of job postings were for actors, casting assistants, casting associates, actor/models, and birthday party/special event performers. The top skills were: music, comedy, social media, budgeting, and scheduling. The top employers, by number of job postings, in the region were: Entertainment Partners and Mad Science of South Orange County.

Of the 746 postings, only 3 job postings included keywords related to stunt coordination, stunt performance, stunt doubles, and combat. However, it is important to note that acting jobs are typically found through casting agencies, which do not typically post jobs online. Performers also find work through word of mouth and network connections developed while working on other productions. Additionally, stunt teams and organizations, such as Stunts Unlimited, Brand Stunts, and the Stuntmen's and Stuntwomen's Association have lists of qualified stunt performers with various specialties. It is common for these organizations to provide stunt performers for productions, eliminating the need for jobs to be posted online.

*It is important to note that the job postings data included in this section reflects online job postings listed in the past 12 months and does not yet demonstrate the impact of COVID-19. While employers have generally posted fewer online job postings since the beginning of the pandemic, the long-term effects are currently unknown.*

### **Educational Attainment**

The Bureau of Labor Statistics (BLS) lists some college/no degree as the typical entry-level education for actors. However, the national-level educational attainment data indicates 19.3% of workers in the field have completed some college or an associate degree, while 63.2% of actors hold a bachelor's degree or higher level of education. Of the 8% of actor job postings listing a minimum education requirement in Los Angeles/Orange County, all (58) requested a high school diploma.

### **Educational Supply**

**Community College Supply**—Exhibit 3 shows the three-year average number of awards conferred by community colleges in the related TOP codes: Dramatic Arts (1007.00), and Other Fine and Applied Arts (1099.00). The colleges with the most completions in the region are: LA City, Santa Monica, and Citrus. Over the past 12 months, there were five other related program recommendation requests from regional community colleges.

**Exhibit 3: Regional community college awards (certificates and degrees), 2016-2019**

TOP Code	Program	College	2016-2017 Awards	2017-2018 Awards	2018-2019 Awards	3-Year Award Average
1007.00	Dramatic Arts	Cerritos	1	2	2	2
		Citrus	22	24	25	24
		East LA	5	5	22	11
		El Camino	5	14	10	10
		Glendale	3	5	4	4
		LA City	28	6	108	47
		LA Mission	-	-	4	1

TOP Code	Program	College	2016- 2017 Awards	2017- 2018 Awards	2018- 2019 Awards	3-Year Award Average
		LA Pierce	7	9	7	8
		LA Southwest	1	2	2	2
		LA Valley	14	14	15	14
		Long Beach	4	6	7	6
		Mt San Antonio	6	9	9	8
		Pasadena	10	15	17	14
		Rio Hondo	7	2	7	5
		Santa Monica	28	26	27	27
		West LA	-	-	2	1
		LA Subtotal	141	139	268	183
		Cypress	11	4	11	9
		Fullerton	10	21	9	13
		Golden West	3	8	11	7
		Irvine	4	3	4	4
		Orange Coast	7	7	14	9
		Saddleback	1	7	3	4
		Santa Ana	5	4	12	7
		OC Subtotal	41	54	64	53
		Supply Subtotal/Average			182	193
1099.00	Other Fine and Applied Arts	El Camino	1	6	3	3
		LA Mission	2	-	-	1
		Santa Monica	-	13	22	12
		LA Subtotal	3	19	25	16
		Irvine	5	1	-	2
		OC Subtotal	5	1	0	2
Supply Subtotal/Average			8	20	25	18
Supply Total/Average			190	213	357	253

**Non-Community College Supply**—For a comprehensive regional supply analysis, it is also important to consider the supply from other institutions in the region that provide training programs for acting and/or dramatic arts. Exhibit 4 shows the annual and three-year average number of awards conferred by these institutions in the related Classification of Instructional Programs (CIP) Codes: Drama and Dramatics/Theatre Arts, General (50.0501), and Visual and Performing Arts, Other (50.9999). Due to different data collection periods, the most recent three-year period of available data is from 2014 to 2017. Between 2014 and 2017, four-year colleges in the region conferred an average of 730 awards annually in related training programs.

**Exhibit 4: Regional non-community college awards, 2014-2017**

CIP Code	Program	College	2014-2015 Awards	2015-2016 Awards	2016-2017 Awards	3-Year Award Average
50.0501	Drama and Dramatics/ Theatre Arts, General	American Academy of Dramatic Arts-Los Angeles	135	126	148	136
		Biola University	8	5	2	5
		California State Polytechnic University-Pomona	14	17	24	18
		CSU-Dominguez Hills	11	12	15	13
		CSU-Fullerton	65	84	93	81
		CSU-Long Beach	70	82	82	78
		CSU-Los Angeles	24	28	26	26
		CSU-Northridge	47	52	63	54
		Chapman University	39	23	33	32
		Claremont McKenna College	-	1	-	0
		Concordia University-Irvine	4	6	2	4
		Loyola Marymount University	32	40	35	36
		Occidental College	11	8	14	11
		Pitzer College	2	-	1	1
		Pomona College	3	2	5	3
		Scripps College	3	4	1	3
		UC-Irvine	77	65	67	70
		UC-Los Angeles	69	60	62	64
		University of La Verne	6	9	7	7
		University of Southern California	93	74	63	77
50.9999	Visual and Performing Arts, Other	Vanguard University of Southern California	6	3	4	4
		Whittier College	7	9	7	8
		UC-Los Angeles	1	-	-	0
Supply Total/Average			727	710	754	730

## Appendix A: Occupational demand and wage data by county

### Exhibit 5. Orange County

Occupation (SOC)	2019 Jobs	2024 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings (25 <sup>th</sup> Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 <sup>th</sup> Percentile)
Actors (27-2011)	1,141	1,209	68	6%	151	\$14.58	\$21.59	\$33.96

### Exhibit 6. Los Angeles County

Occupation (SOC)	2019 Jobs	2024 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings (25 <sup>th</sup> Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 <sup>th</sup> Percentile)
Actors (27-2011)	18,159	18,283	124	1%	2,235	\$16.39	\$23.47	\$33.66

### Exhibit 7. Los Angeles and Orange Counties

Occupation (SOC)	2019 Jobs	2024 Jobs	5-Yr Change	5-Yr % Change	Annual Openings
Actors (27-2011)	19,300	19,492	192	1%	2,386

## Appendix B: SAG-AFTRA Wage Tables

- [Theatrical Wage Table](#)
- [Television Agreement Wage Tables](#)

## Appendix C: Sources

- O\*NET Online
- Labor Insight/Jobs (Burning Glass)
- Economic Modeling Specialists, International (Emsi)
- Bureau of Labor Statistics (BLS)
- Employment Development Department, Labor Market Information Division, OES
- California Community Colleges Chancellor's Office Management Information Systems (MIS)
- California Family Needs Calculator, Insight Center for Community Economic Development
- Chancellor's Office Curriculum Inventory (COCI 2.0)

For more information, please contact:

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