

Food Service Managers Labor Market Analysis: San Diego County

January 2018

Summary

The following list summarizes findings from the labor market analysis below for *Food Service Managers*:

- Between 2016 and 2021, *Food Service Managers* are projected to increase by 310 jobs (or seven percent) in San Diego County.
- Employers in San Diego County will need to hire 559 workers annually to fill new jobs and to backfill jobs due to attrition such as retirement or turnover.
- Between 2010 and 2017, there was an average of 727 online job postings per year for *Food Service Managers* in San Diego County.
- *Food Service Managers* earn median hourly earnings of \$21.69, more than the self-sufficiency wage (\$13.09 per hour) for a single adult in San Diego County.
- According to the California Community Colleges Chancellor's Office Management Information System (MIS) Data Mart, four community colleges supply the region with an annual average of 72 awards for this occupation: Grossmont College, MiraCosta College, San Diego Mesa College and Southwestern College. According to Classification of Instructional Program (CIP) code data, however, there are 205 completions in San Diego County related to this occupation.
- Comparing labor demand with labor supply, there is a supply gap for this occupation in San Diego County, with 559 annual openings and 72 awards from Taxonomy of Programs (TOP) data (or 205 completions from CIP data). Comparatively, there are 6,239 annual openings in California and 1,724 awards.
- Between January 1, 2015 and December 31, 2017, the top five employers in San Diego County for this occupation were Del Taco, Pizza Hut, Restaurant Depot, Boston Market and Sodexo.
- The typical entry-level education is a high school diploma or equivalent. The majority of the current labor force in this occupation has an associate degree or lower.

Introduction

This report provides labor market information in San Diego County for the following occupational code in the Standard Occupational Classification (SOC)¹ system:

¹ The Standard Occupational Classification (SOC) system is used by federal statistical agencies to classify workers into occupational categories for the purpose of collecting, calculating or disseminating data. bls.gov/soc.

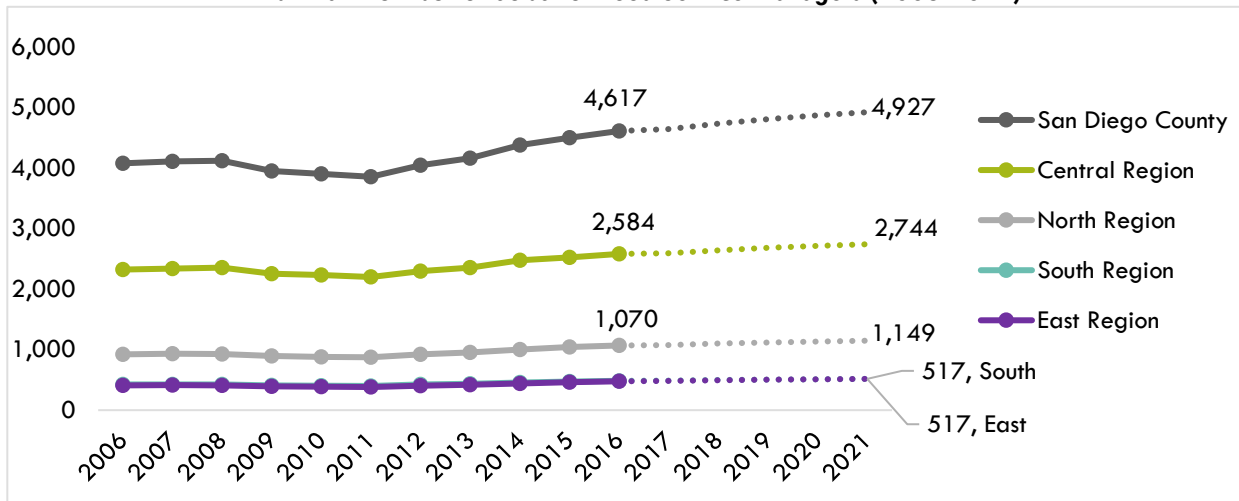
Food Service Managers (SOC 11-9051): Plan, direct or coordinate activities of an organization or department that serves food and beverages. Excludes “Chefs and Head Cooks” (35-1011). Sample reported job titles include:

- Restaurant General Manager
- Restaurant Manager
- Food Service Manager
- Food Service Director
- Food and Beverage Manager
- Food and Beverage Director
- Banquet Manager
- Kitchen Manager
- Food Service Supervisor
- Deli Manager

Projected Occupational Demand

Between 2016 and 2021, *Food Service Managers* are projected to increase by **310 jobs** (or **seven percent**) in San Diego County (Exhibit 1a and Exhibit 1b).²

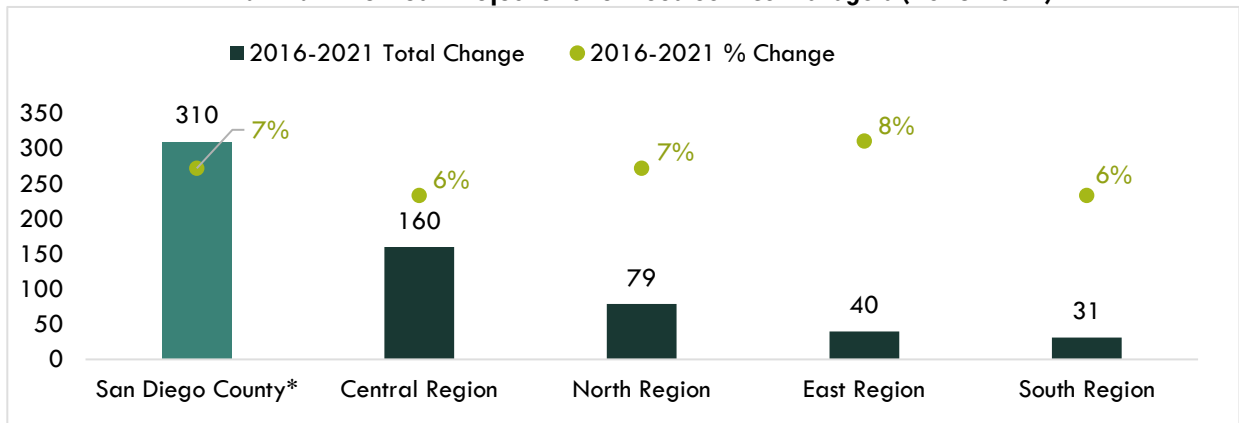
Exhibit 1a: Number of Jobs for Food Service Managers (2006-2021)³



² South, East, Central and North Regions' ZIP codes in this report are defined by the local Workforce Development Board, the San Diego Workforce Partnership.

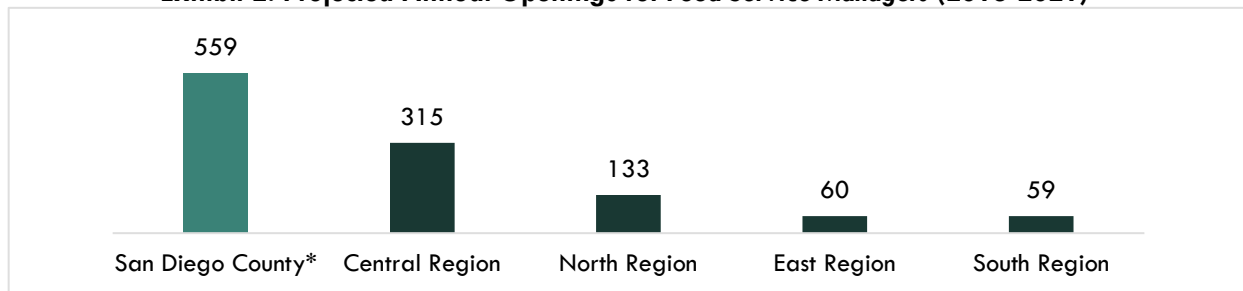
³ Economic Modeling Specialists, Int'l. (EMS). San Diego County (6073). 2017.03 Class of Worker. QCEW, Non-QCEW, Self-Employed. 2006-2021.

Exhibit 1b: Five-Year Projections for Food Service Managers (2016-2021)⁴



Employers in San Diego County will need to hire 559 workers annually to fill new jobs and backfill jobs due to attrition such as retirement or turnover (Exhibit 2).

Exhibit 2: Projected Annual Openings for Food Service Managers (2016-2021)⁵



*Total annual openings for the subregions in San Diego County may not add up exactly due to rounding.

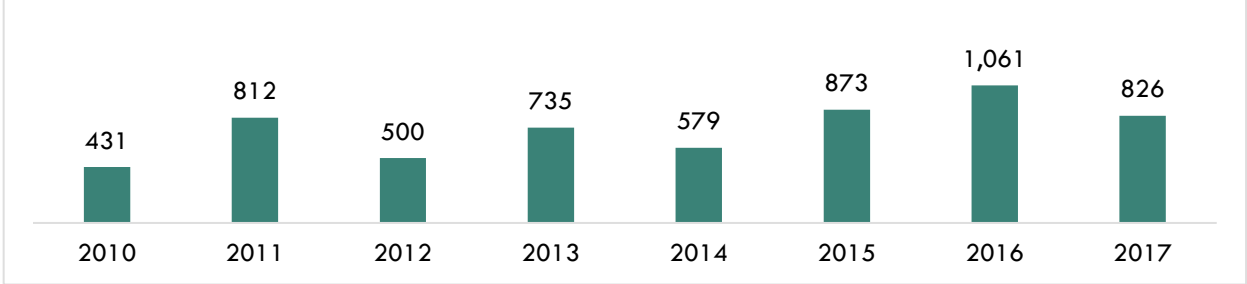
Online Job Postings

Between 2010 and 2017, there was an average of 727 postings per year for Food Service Managers in San Diego County (Exhibit 3).

⁴ EMSI. San Diego County (6073). 2017.04 Class of Worker. QCEW, Non-QCEW, Self-Employed. 2016-2021.

⁵ EMSI. San Diego County (6073). 2017.04 Class of Worker. QCEW, Non-QCEW, Self-Employed. 2016-2021.

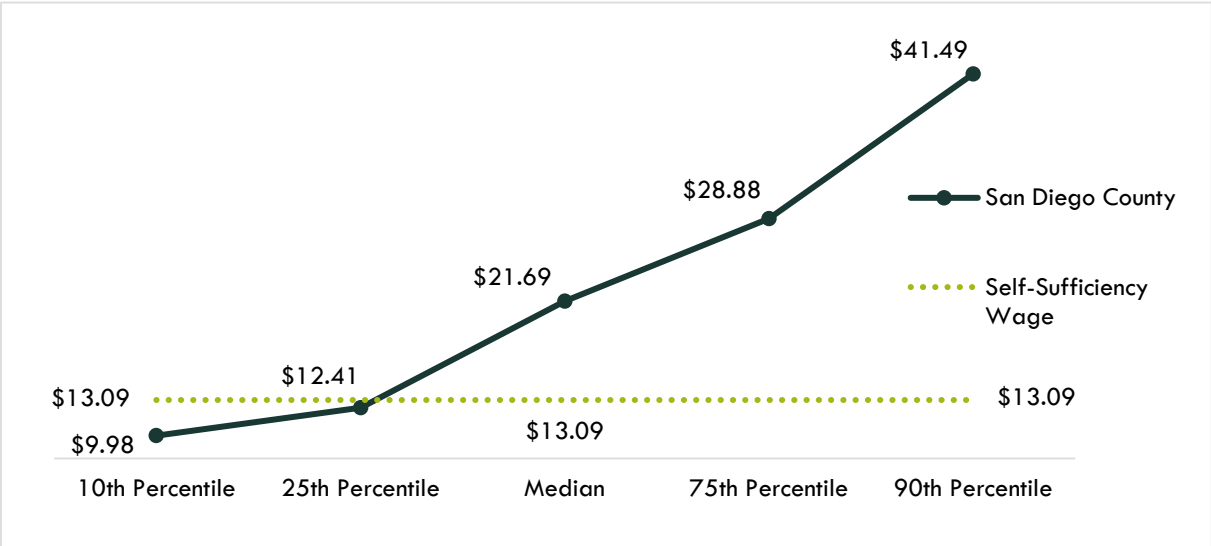
Exhibit 3: Number of Online Job Postings for Food Service Managers in San Diego County (2010-2017)⁶



Wages

Food Service Managers earn median hourly wages of \$21.69, more than the self-sufficiency wage (\$13.09 per hour)⁷ for a single adult in San Diego County (Exhibit 4).

Exhibit 4: Hourly Earnings for Food Service Managers in San Diego County⁸



Educational Supply

Educational supply for an occupation can be estimated by analyzing the number of related program completers/graduates/awards in San Diego County. To determine what programs are available, Exhibit 5 lists the Taxonomy of Programs (TOP) code(s) related to the SOC code analyzed.

⁶ Labor Insight Jobs. Burning Glass Technologies. San Diego, CA. Full years 2010-2017.
⁷ The self-sufficiency wage in San Diego for one adult is \$13.09 (insightccd.org/tools-metrics/self-sufficiency-standard-tool-for-california).
⁸ EMSI. San Diego County (6073). 2017.04 Class of Worker. QCEW, Non-QCEW, Self-Employed. 2016-2021.

Exhibit 5: Related TOP Codes in San Diego County

SOC 11-9051: Food Service Managers

TOP 130620: Dietetic Services and Management

TOP 130700: Hospitality

TOP 130710: Restaurant and Food Services Management

TOP 130720: Lodging Management

According to the California Community Colleges Chancellor's Office Management Information System (MIS) Data Mart, four community colleges supply the region with an annual average of 72 awards for this occupation: Grossmont College, MiraCosta College, San Diego Mesa College and Southwestern College (Exhibit 6). According to Classification of Instructional Program (CIP) code data, however, there are 205 completions in San Diego County related to this occupation.⁹

Exhibit 6 shows the annual average regional community college awards (associate degrees and certificates) conferred during the three academic years between 2013 and 2016, as well as other awards granted outside the California Community Colleges from 2012 to 2015, with the relevant TOP code.

Please note: An award is not equivalent to a single person in search of a job opening because a student may earn more than one award, such as an associate degree in addition to a certificate.

Exhibit 6: Number of Awards (Certificates and Degrees) Conferred by Postsecondary Institutions by Occupation (Program Year 2012-13 through PY2015-16 Average)

TOP06	TOP06 Title	3-Yr Annual Average Supply (PY13-14 to PY15-16)	3-Yr Annual Average CC Awards (PY13-14 to PY15-16)	Other Educational Institutions 3-Yr Annual Average Awards (PY12-13 to PY14-15)
130620	Dietetic Services and Management	19	19	0
	<ul style="list-style-type: none"> San Diego Mesa College 		19	
130700	Hospitality	25	25	
	<ul style="list-style-type: none"> Grossmont College 		7	
	<ul style="list-style-type: none"> MiraCosta College 		16	
	<ul style="list-style-type: none"> Southwestern College 		1	

⁹ EMSI. San Diego County (6073). 2017.04 Class of Worker. QCEW, Non-QCEW, Self-Employed. 2016-2021.

130710	Restaurant and Food Services Management	14	14	0
	• Grossmont College		7	
	• MiraCosta College		5	
	• Southwestern College		2	
130720	Lodging Management	14	14	0
	• San Diego Mesa College		11	
	• Southwestern College		3	
	TOTAL		72*	0

*Total number of awards may not add up exactly due to rounding.

Demand vs. Supply

Comparing the labor demand (annual openings) with labor supply¹⁰ (awards from the region's colleges and other postsecondary institutions), there is a **supply gap** for this occupation in San Diego County, with **559** annual openings and **72** awards from TOP data (or **205** completions from CIP data). Comparatively, there are **6,239** annual openings in California and **1,724** awards.¹¹

Exhibit 7: Labor Demand (Annual Openings) Compared to Labor Supply (Average Annual Awards)

Community Colleges and Other Postsecondary Educational Institutions	Demand (Annual Openings)	Supply (Total Annual Average Supply)	Supply Gap or Oversupply
San Diego County	559	72	487
California	6,239	1,724	4,515

Please note: This is a basic analysis of supply and demand of labor for these occupations. This data should be used to discuss the potential gaps or oversupply of workers for these occupations; however, it should not be the only basis for determining whether or not a program should be developed. Additionally, the data does not include workers who are currently in the labor force who could fill these positions or workers who are not accounted for in publicly available data.

¹⁰ Labor supply can be acquired from two different sources: EMSI or the California Community Colleges Chancellor's Office MIS Data Mart. EMSI uses CIP codes while MIS uses TOP codes. Different coding systems result in differences in supply numbers.

¹¹ EMSI. San Diego County (6073). 2017.04 Class of Worker. QCEW, Non-QCEW, Self-Employed. 2016-2021.

Student Outcomes

Based on the information available in the CTE LaunchBoard,¹² students who took courses in the related TOP codes exhibited the following outcomes (Exhibit 8).

**Exhibit 8: Strong Workforce Program Metrics for
TOP 130710 Restaurant and Food Services Management vs. All Programs in San Diego-Imperial Region
(PY2014-15)**

Metric	TOP 130710	All Programs
Number of course enrollments ¹³	123	1,009,712
Number of students who got a degree or certificate ¹⁴	9	17,536
Number of students who transferred ¹⁵	1	6,269
Employed in the second fiscal quarter after exit ¹⁶	N/A	66%
Employed in the fourth fiscal quarter after exit ¹⁷	N/A	65%
Job closely related to field of study ¹⁸	N/A	N/A ¹⁹
Median earnings in the second fiscal quarter after exit ²⁰	N/A	\$9,134
Median change in earnings ²¹	N/A	31%
Attained a living wage ²²	N/A	50%

Top Employers and Work Locations

Between January 1, 2015 and December 31, 2017, the top five employers in San Diego County for this occupation were **Del Taco, Pizza Hut, Restaurant Depot, Boston Market and Sodexo** (Exhibit 9).

Exhibit 9: Top Employers in San Diego County for Food Service Managers

Top Employers	
<ul style="list-style-type: none"> • Del Taco • Pizza Hut • Restaurant Depot 	<ul style="list-style-type: none"> • KFC • Sonic Drive-in • Compass Group

¹² calpassplus.org/LaunchBoard/SWP.aspx.

¹³ The number of enrollments in courses assigned to the TOP code in the selected year.

¹⁴ The number of unduplicated students who earned a locally-issued certificate, Chancellor's Office approved certificate, associate degree and/or Community College Chancellor's bachelor's degree in the selected TOP code.

¹⁵ Students who took non-introductory courses or completed a California Community Colleges Chancellor's Office award in the selected TOP code in selected year who subsequently enrolled for the first time in a four-year institution the following year.

¹⁶ Among all exiters with a valid SSN, the percentage who were employed two quarters after exiting California Community Colleges.

¹⁷ Among exiting students with a valid SSN, the percentage who were employed four quarters after leaving California Community Colleges.

¹⁸ Among students who responded to the CTEOS, the percentage reporting employment in the same or similar field as their program of study

¹⁹ Data for this metric has not been released for PY2014-15; however, in PY2013-14, the result was 81%.

²⁰ Among exiting students, the median second-quarter earnings one year after the year in which they left California Community Colleges'.

²¹ Among exiting students with a valid SSN, the percentage change in earnings one year before and one year after exiting California Community Colleges.

²² Among completers and skills-builders who exited, the proportion of students who attained a living wage.

- Boston Market
- Sodexo
- Jamba Juice
- Panera Bread

Skills, Education and Certifications

Exhibit 10 indicates the educational attainment for the occupation found currently in the national labor force. The typical entry-level education is a **high school diploma or equivalent**. The majority of the current labor force in this occupation have an **associate degree or lower**.²³

Exhibit 10: National Educational Attainment of Food Service Managers

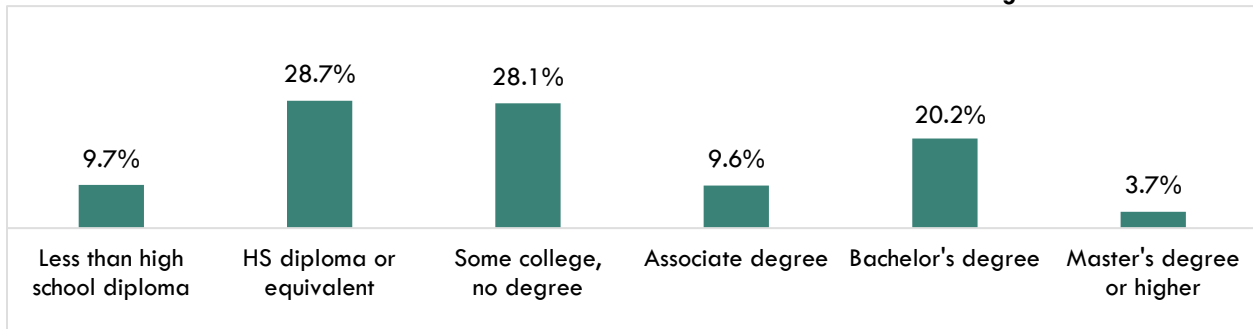


Exhibit 11 lists the top specialized, soft and software skills that appeared in online job postings between January 1, 2015 and December 31, 2017.

Exhibit 11: Top Skills for Food Service Managers in San Diego County²⁴

Specialized Skills	Soft Skills	Software Skills
<ul style="list-style-type: none"> • Scheduling • Restaurant Management • Supervisory Skills • Budgeting • Cost Control 	<ul style="list-style-type: none"> • Communication Skills • Physical Demand • Organizational Skills • Computer Skills • Writing 	<ul style="list-style-type: none"> • Microsoft Vista • Microsoft Office • Microsoft Excel • Microsoft PowerPoint • Delphi

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²³ EMSI. San Diego County (6073). 2017.04 Class of Worker. QCEW, Non-QCEW, Self-employed. 2016-2021.

²⁴ Labor Insight Jobs. Burning Glass Technologies. San Diego, CA. Full years 2015-2017.